

The Ultimate Guide to Connecting Your People with Employee Communications

6 ways to use HR technology to boost connections with hybrid, frontline and remote workers

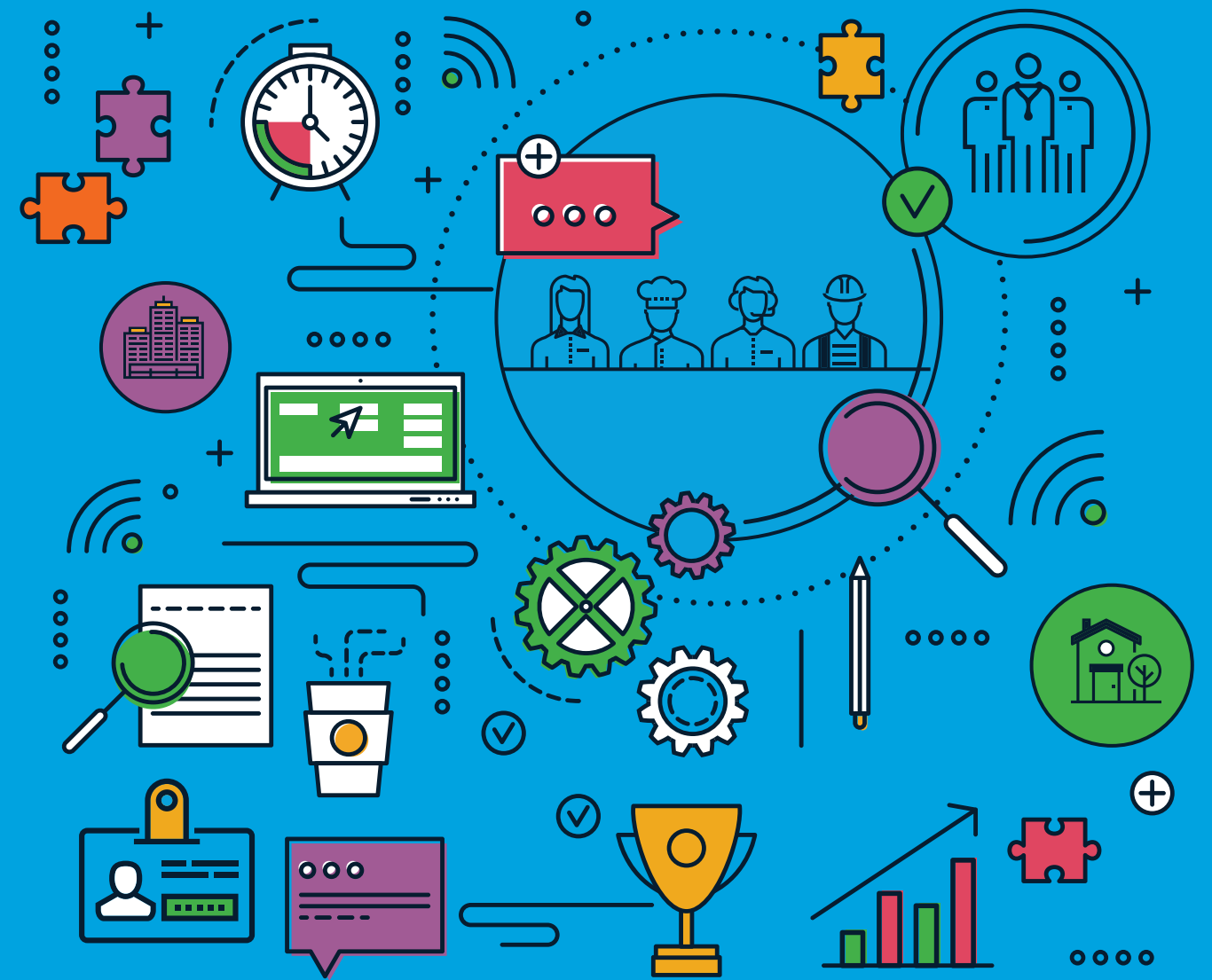


Table of Contents

3	Introduction
4	Exploring the New Landscape of Employee Communications in a Post-COVID-19 World
8	Communicating with Hybrid, Remote and Frontline Employees
16	6 Ideas to Take Your Communications from Zero to Hero
33	Conclusion



Hi there,

As the Head of Global Engagement and Internal Communications at Reward Gateway, I'm passionate about bringing teams closer together with the right tools. If the COVID-19 pandemic has taught businesses anything, it's that we need to reach our people at the right time with the right information, no matter where they're working.

Along with the changes in the way we work, there have been changes in the ways we communicate – there's no one-size-fits-all approach. Hybrid working means our people are on the front lines, working from home or working in the office.

With our people spread out across various locations, it's paramount that we centralize our digital tools in order to better connect our people, no matter how or where they work.

The past year has given HR more responsibility and opportunities to streamline their efforts. Doing more with less has become a top priority for HR teams. When organizations centralize their digital tools and put communications at the core of everything they do, their people will feel more connected to the company's purpose, mission and values every day and feel a sense of belonging from any location.

In this eBook, we'll walk you through:

- How to navigate the new landscape of communications in a post-COVID-19 world and build connections.
- How to align hybrid workforces with segmented communications that are relevant to different workforce populations.

Introduction

- Specific examples of how technology can amplify your initiatives or support common scenarios, whether that's uniting employees during times of change or using feedback to propel your communications strategy forward.

With the right tools in place, you can use technology to boost the impact and engagement of various initiatives (including recognition, surveys, and much more), and use it to connect your dispersed employees to one another. I hope this eBook sets you on the path to creating more efficient and engaging employee communications that help your business thrive well into the future.

To better engagement,

Catrin Lewis

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Exploring the New Landscape of Employee Communications in a Post-COVID-19 World



Although we're making strides globally to combat the COVID-19 pandemic, we're still not out of the woods yet. Last year, many companies were challenged with keeping a remote workforce connected and updated at the right time – communications became a guessing game.

When employees were situated in one office, working side-by-side, internal communications were easier to master. But in today's working world, where remote working is becoming the norm and many employees are no longer face-to-face every day, businesses that can pivot their internal communications strategy are the ones that will stand apart from the rest.



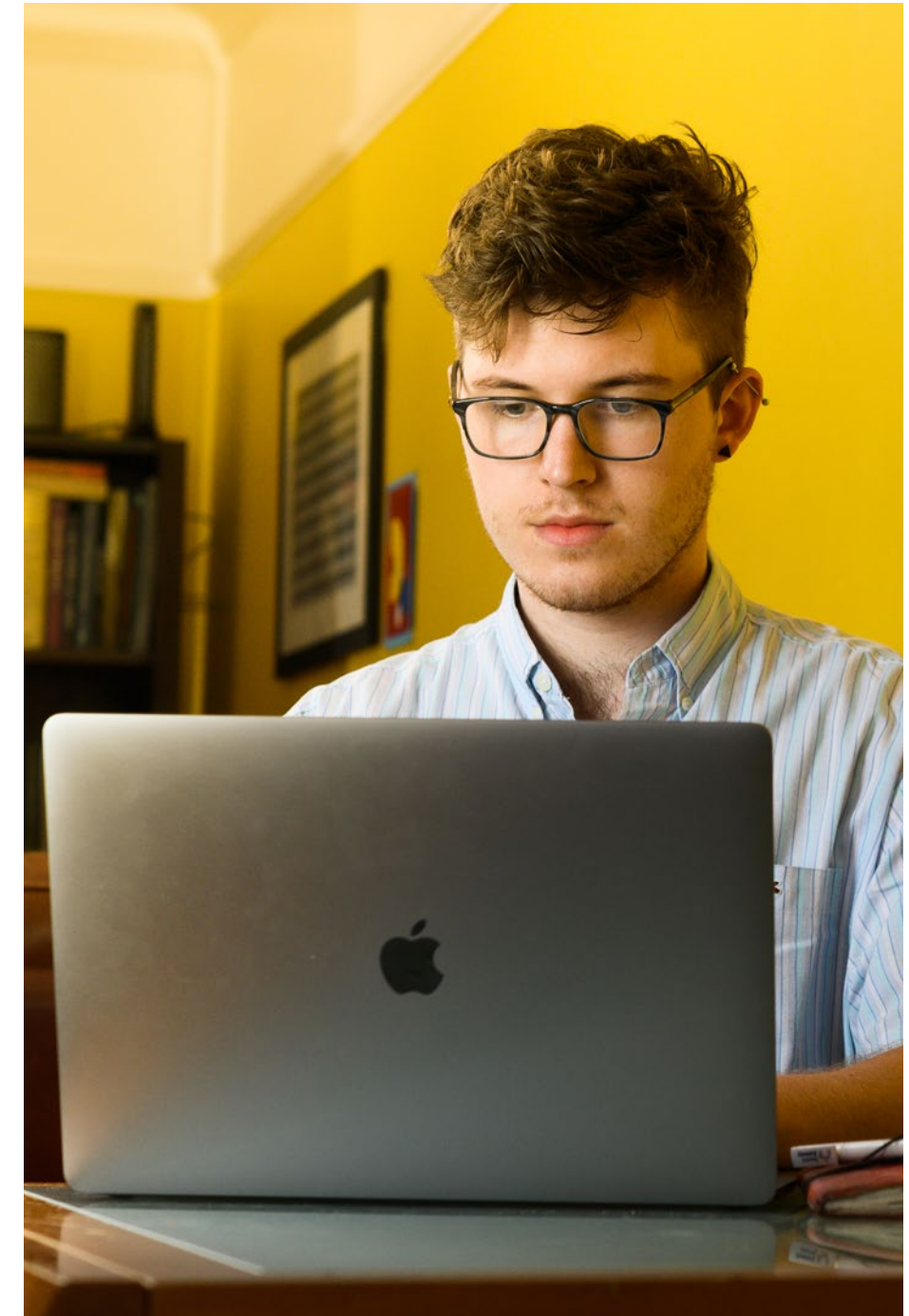
The pandemic has reinforced how important it is for companies to provide open and honest, transparent, accessible and timely employee communications.

In a recent Reward Gateway study of 751 HR leaders and 1,510 employees from companies across the UK, U.S. and Australia,



of employees who said their company has handled COVID-19 well


indicated they believe this is a result of their employer having the right workplace tools and technologies in place to maintain regular communication.



Further, when HR leaders were asked what is needed to better motivate and engage their workforce,



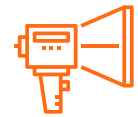








With hybrid employees spread out across multiple locations, working different shifts or in different time zones, organizations need to centralize their efforts and create a one-stop-shop to boost employee connections and make it easier for employees to get the information they need. The old way of doing things isn't going to work anymore and our people are expecting more from us. Just as we need to embrace flexibility in the new way of working, our tools must also be agile.



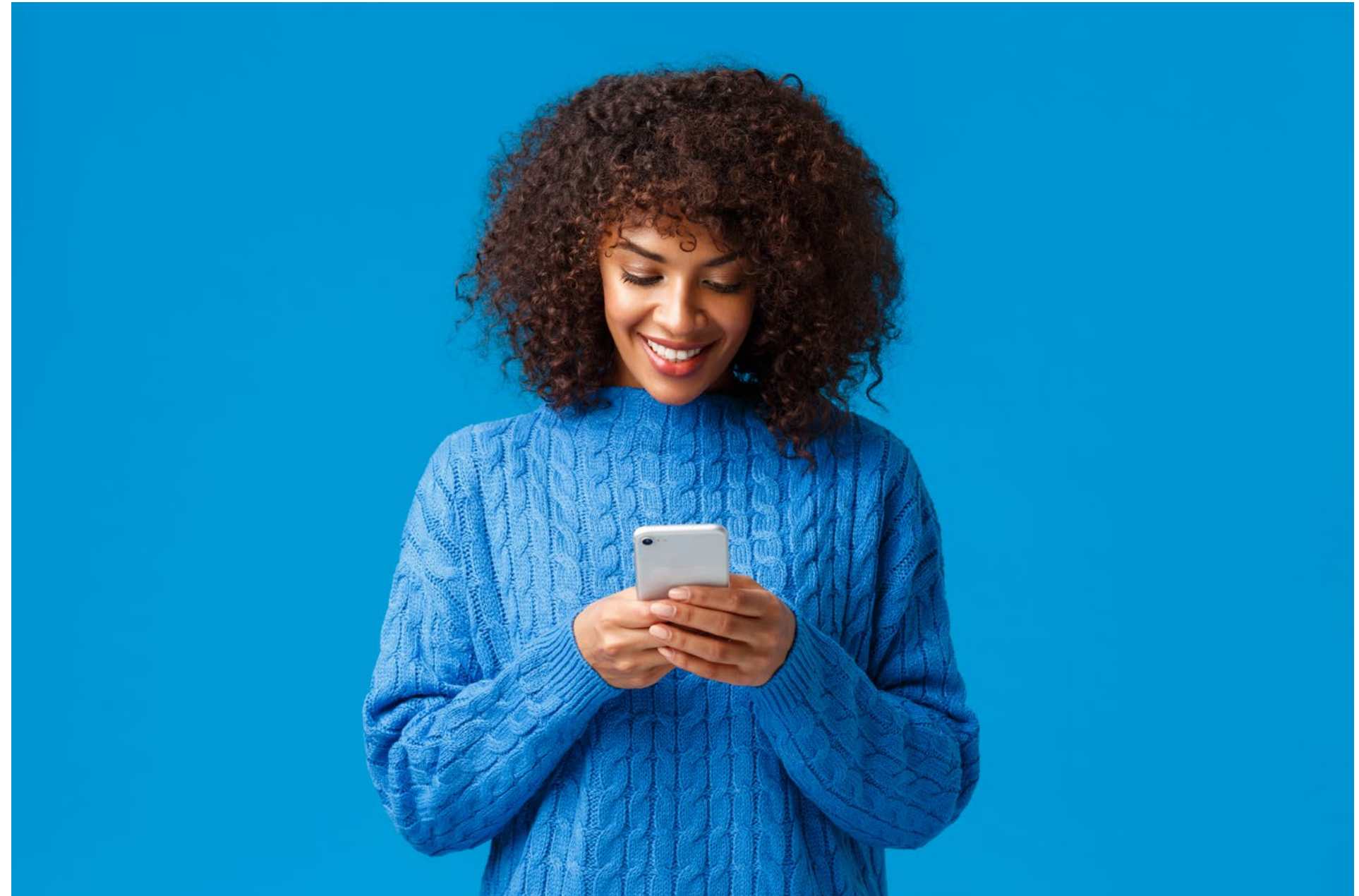
Our clients, who responded to an increased need for internal communications from their employees, have seen their improvements lead to a **560% increase in unique blog views in the first year of the pandemic.**

Some of the ways our clients have used the employee communications tools to reach their people during COVID-19 include:

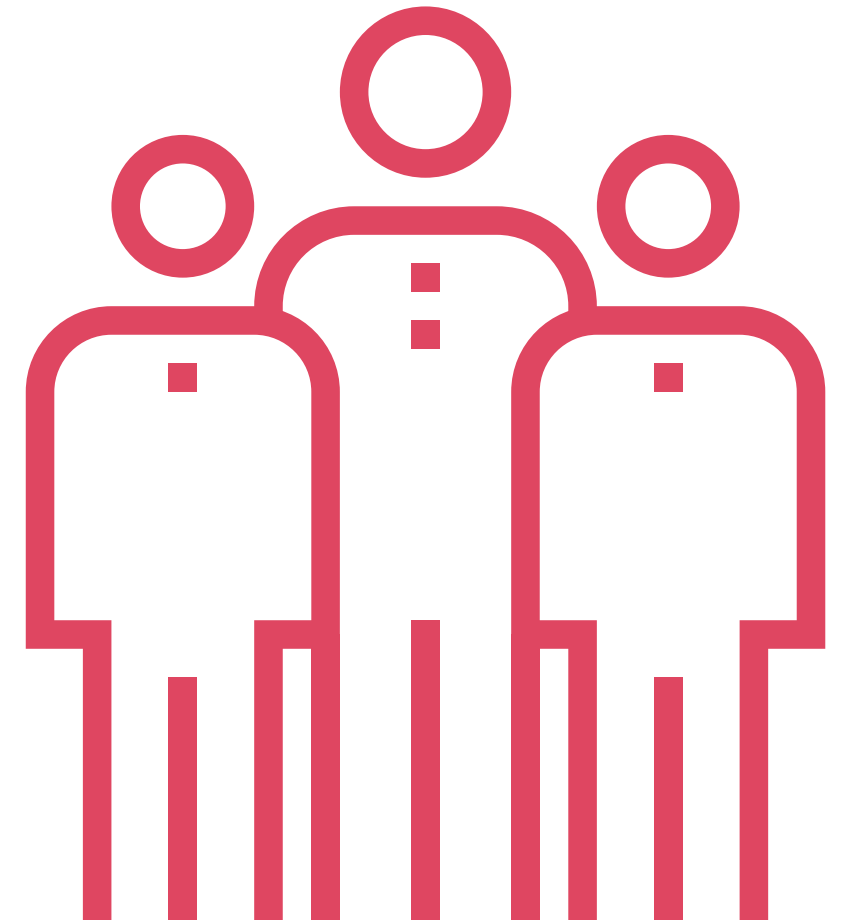
 <p>Providing company updates or news</p>	 <p>Leadership blogs</p>	 <p>Announcements about office reopening plans</p>
 <p>Announcements about WFH policies</p>	 <p>A blog dedicated to COVID-19 updates and facts</p>	 <p>Internal communication campaigns</p>
 <p>Employee network group hubs and blogs</p>	 <p>Management communications</p>	 <p>Weekly e-newsletters</p>

Keep in mind, the drumbeat of employee communications never stops. Visibility is key to connection, so many organizations also began to share regular messages about employee benefits or new starters/leavers for example, alongside COVID-specific communications.

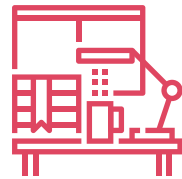
In a world of uncertainty, it's critical for your employees to know what's happening in your organization so they can continue contributing to its success, now and in the future.



Communicating with Hybrid, Remote and Frontline Employees



Each workforce is unique and no two organizations are the same, which is why your communications strategy should be flexible and agile. The future of work may look different for all organizations, but one thing is universal – our employee communications are the glue that keeps our people together.



Although many teams may have been hybrid before COVID-19, the need for engaging employee communications has only increased as our teams are more dispersed than ever before.



Employers need to cut through the clutter, (an average inbox sends and receives more than 120 emails every day), and reach employees with important information, no matter where or how they work. And emails don't necessarily drive a visible, digital community or invite open conversations. In fact, it's seen as awkward when someone hits "reply all."



Digital tools, like an employee communications platform, can help cut through the noise and deliver tailored content – via desktop or phone – to reach employees with the most relevant information, at the right time.

These tools also offer a place to build community, connect employees to one another and let employees know that they're part of something bigger.

Let's walk through some of the different ways you can reach your people no matter where they work:

Reaching remote workers

Remote workers: The ones who have a newly defined office that they've been working from for over a year – their home. They could also be ones who live far away, the field worker whose office is their car or truck or the new parents on parental leave. It's key to make sure that this group doesn't feel that they're missing out on all the action and instead feel kept in the loop and engaged.

This is especially important if your office has turned to a hybrid work model, where some of your employees are in the office and others are remote.



Pro tip: The pandemic has expedited the evolution of remote work. Year-over-year this trend will only continue to rapidly grow along with

technology's speed. It's up to us as HR professionals to make sure each employee sees the information that's most relevant to them, but on their own time. Communications should be accessible any time of day to reach workers who are on-the-go or after they put the kids to bed.



Reaching office workers

Office workers: The ones who are right in the center of the action (even if they're not in the office every single day). This group has the opportunity to socialize and communicate both online and face-to-face. Use this to your advantage when it comes to employee communications. Posters or announcements around the office are effective here, or an employee engagement platform that helps bring all employee communication into one central place and gives an opportunity for the office “buzz” when a new blog goes live.



Pro tip: An employee engagement platform benefits all employees - not only office workers, but also remote or deskless workers who aren't necessarily in the center of the action each

day, allowing them to stay up-to-date with company news and updates. The key is to use attention-grabbing and relatable content that gives the employees a takeaway - maybe it's about an upcoming event, an award the company won or an announcement relating to a new company benefit.



Reaching frontline employees

Frontline employees: The ones who are on the front lines every day with your customers, patients or other colleagues. These employees may not sit at a desk all day or have the option to work from home. Frontline workers should get equal access to communications whenever and wherever they want, while also being able to interact with fellow workers even if they aren't by their side. It's your job as a communications or engagement manager to reassure this group that we know they're there, we know they're listening and we value them just as much as everyone else.



Pro tip: Embracing the power of dedicated employee communications platforms provides the ability to send mobile alerts, push-notifications, and

segmented messages on multiple devices so that the right people get the right message at the right time, without adding to the administrative burden of already busy HR teams. With the Connect+ app, employees can read blog posts or company announcements on their cell phones or tablets to ensure they're always kept in the loop. Use consistent and visible updates to connect and unite your workforce.

Learn more at rg.co/connectplusapp.



Find your Champions

Your Champions are the ones who understand what your company is doing and where it's headed, with a true connection to your organization's purpose, mission and values. These individuals make better decisions, are more productive and innovate more because they deeply want your organization to succeed. In order to keep them engaged, try:

- Communicating frequently, openly and honestly with them (as with all employees).
- Inviting them to blog for you about a range of topics to encourage new conversations.
- Having conversations about how they engage with your overall content.

5 ways insights power your communications strategy

There is power in knowing which communications initiatives are hitting the mark with your people, especially when you aren't having face-to-face interactions daily in order to break down company silos and encourage cross-departmental collaboration.



With the Reward Gateway SmartInsights Analytics Engine, HR leaders gain insight into employee engagement activity that impacts their everyday culture. A suite of interactive dashboards reveal which combination of engagement drivers are having the most influence on culture and business outcomes and put clear and easy-to-understand data into the hands of HR leaders and managers, in real time.

I'm a firm believer that blogs won't make a difference in your engagement and communications strategy if no one is paying attention to them. The dashboards help me understand which topics are resonating (or not) with our people so we can continue to fine-tune and increase the impact of our program.

Most Popular Posts

#	Title	Author	Date published	Total views	Unique views	Reactions	Comments
1	James shares January results	James West	1 Mar 2021	1560	132	456	80
2	Reward Marketplace: Otis shares how we're celebrating reaching one of our top strategic milestones!	Otis Boykin	22 Mar 2021	1221	218	213	57
3	February 2021 financial results	L...
4	James Weekly Review - Too much of a Good Thing and Our Own Engagement Survey	J...
5	People Team hacks & tricks about Bamboo, benefits and new joiners	M...
6	Product Team Announcement: A farewell, promotion, a change of management and a new opportunity.	L...
7	🎉 Thank You Festival 🎉	Anna Mani	19 Feb 2021	436	141	68	2
8	James Weekly Update - CS Growing Pains	James West	22 Feb 2021	409	273	75	1
9	It's time to make your last Wellbeing choice for this financial year!	Meemann Chang	10 Mar 2021	379	228	34	0

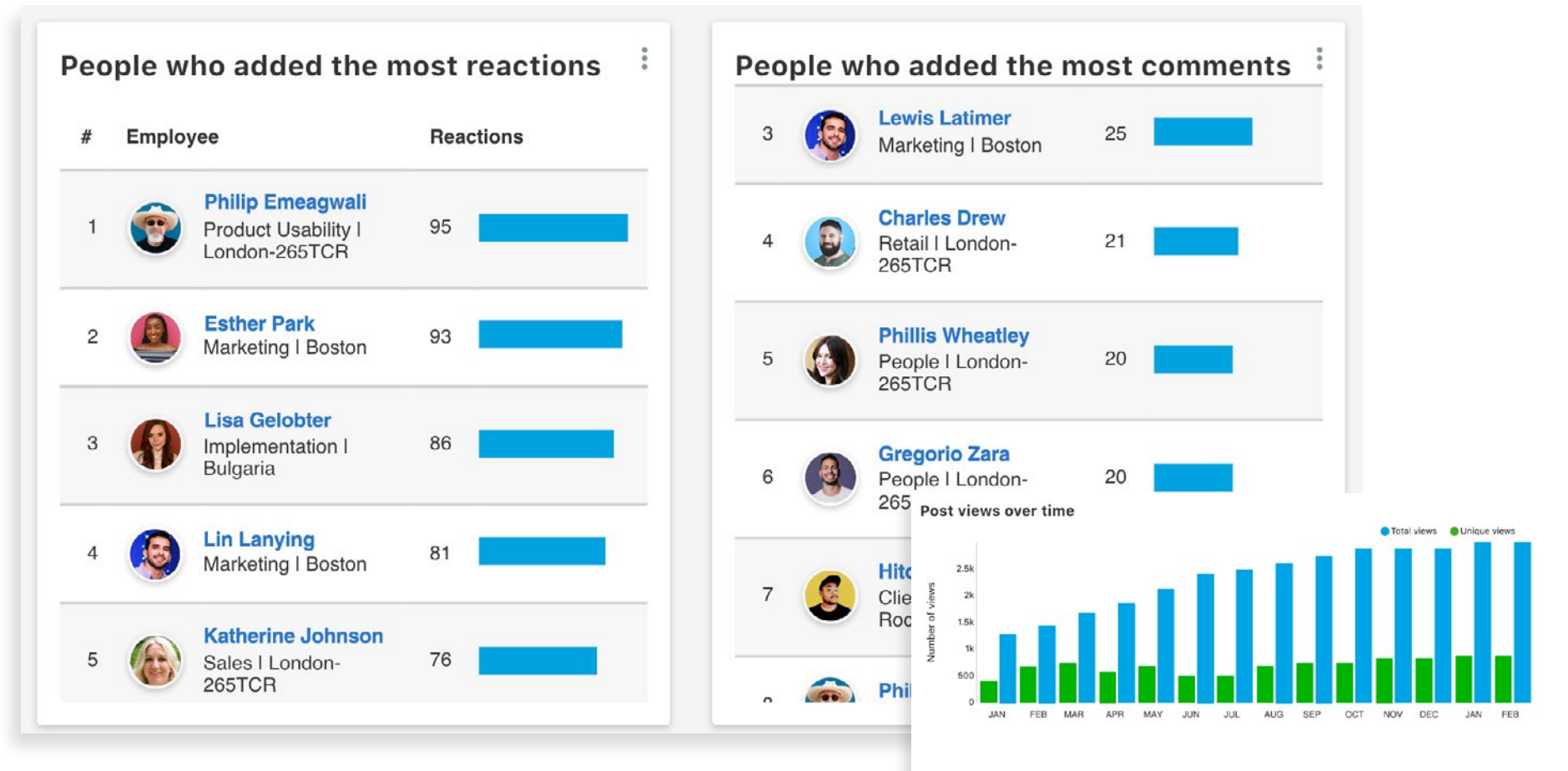
Reactions by type

Reaction Type	Percentage
Like	~35%
Applaud	~25%
Love	24%
Wow	~10%
Sad	~2%
Hmm...	~2%

Here are the top five ways our analytics dashboards help me power Reward Gateway’s communications strategy:

1. Top viewed posts:	2. Reaction activity:	3. Time of day for reading:	4. Dips in readership:	5. Opportunities for ambassadors and inclusivity:
<p>This is a more obvious one, but it’s good to understand what topics and issues matter most to your employees. The views on posts can tell you what’s working, and what’s not. For example, week after week our top-viewed post is the leadership communications Mission Monday post from our CEO, Doug Butler, where he writes his thoughts around our strategy and mission, and normally will add in recognition for a team on accomplishing a strategic goal.</p>	<p>On our platform, you can react with emojis, comment on posts and even tag others to start conversations within threads. The breakdown of emojis can tell you how others are feeling, for instance, about a big company update, whether they’re excited, confused, sad or more. If you see a lot of “confused” faces, it may be time for a follow-up post or video!</p>	<p>Because you can use our analytics dashboards to filter by location, teams, you can use this to your advantage to determine what blogs should go out to what geo, and at what time to get the most engagement. You can even segment and schedule blogs so that only certain employees can see them, making sure that the most relevant information gets to them at the right time, in the right way.</p>	<p>No one likes admitting that there’s lower engagement, but it is a reality we have to face at times. We’ve made some strategic changes to when we distribute content, purposefully making Thursday a lighter content day as we’ve seen that teams across the business are more focused on what they have to accomplish by week’s end. Dashboards can let me know the best days for readership, and spot those lags in readership early to reinvent our editorial calendar on the fly.</p>	<p>Most comment and reaction reports can help you see who is engaging the most with your blogs - a lot of times it’s these same people who would make great content allies or culture champions. You can see what they’re actively engaged in and that they are speaking up on issues or topics within the business, so you can reach out to them on new campaigns to help you create new ways to bring it to life.</p>

These insights can help you transform your company culture to ensure your hybrid workforce is connected and engaged. Learn more about the Reward Gateway SmartInsights™ Analytics Engine at rg.co/commsdashboard.



Integrations

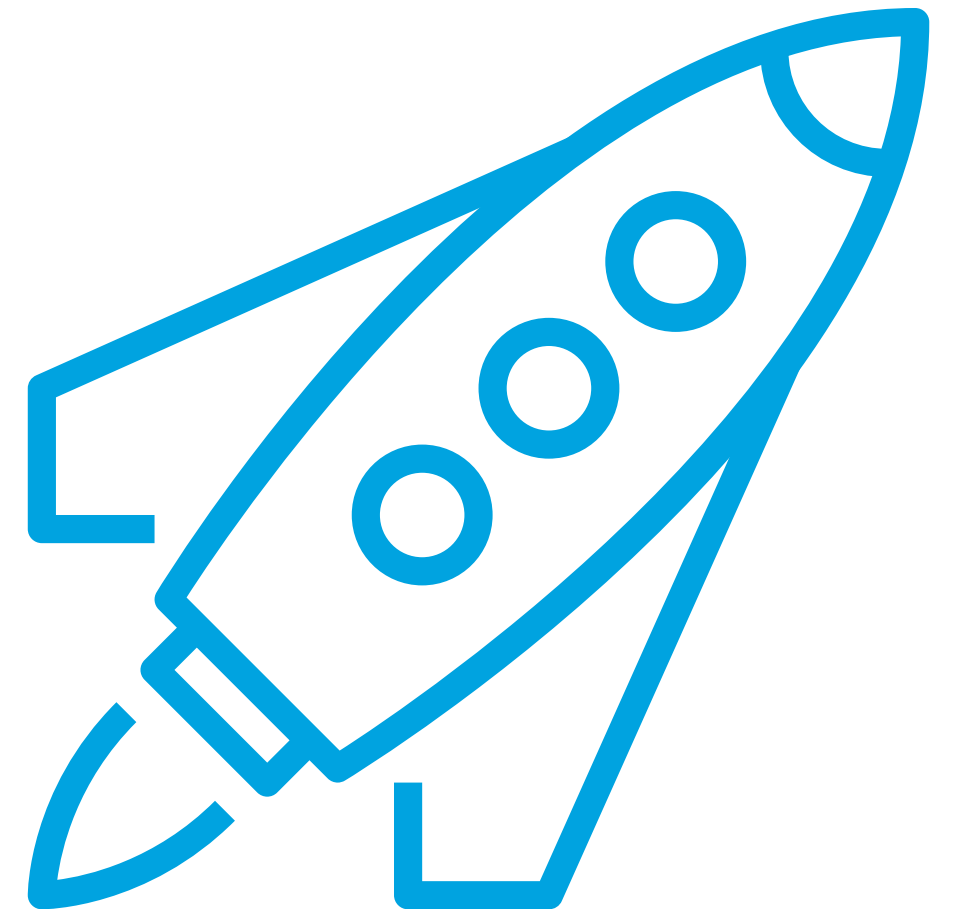
Saving time and reducing administrative burden is top of mind for many HR professionals right now. **In one of our recent surveys 89% of HR leaders said integrating their HR technology is a top priority.**

Our goal is to connect with your existing technology to seamlessly support a culture of engagement and ensure communications flow through to the other places employees already connect. Employees receive alerts when new blog articles are published without leaving the platform they're working in. Some of our popular integrations include Microsoft Teams, Yammer and Slack.

Learn more at rg.co/integrations



6 Ideas to Take Your Communications from Zero to Hero



Keeping employee communications at the center of everything you do ensures that employees will feel a deeper connection to your purpose, mission, values and company strategy — whether that’s where your company is headed four years from now, why you hired a new CFO to move the business forward or information on office re-openings.

What’s more, by practicing open and honest communication, you’ll start to build trust and transparency with your workforce - helping you to improve processes, align your people and improve the customer experience. An employee engagement platform that gives you different ways to communicate with a dispersed workforce can boost your messages to ensure they’re seen.

Let’s walk through six examples to give you ideas for improving communications at your organization.



1

Improving employee connections during times of change

In times of change or uncertainty, it's crucial to make sure all employees are on the same page, feel connected to the company and also feel connected to one another. Effective employee communications can be the magnet that pulls your people closer to the company mission.

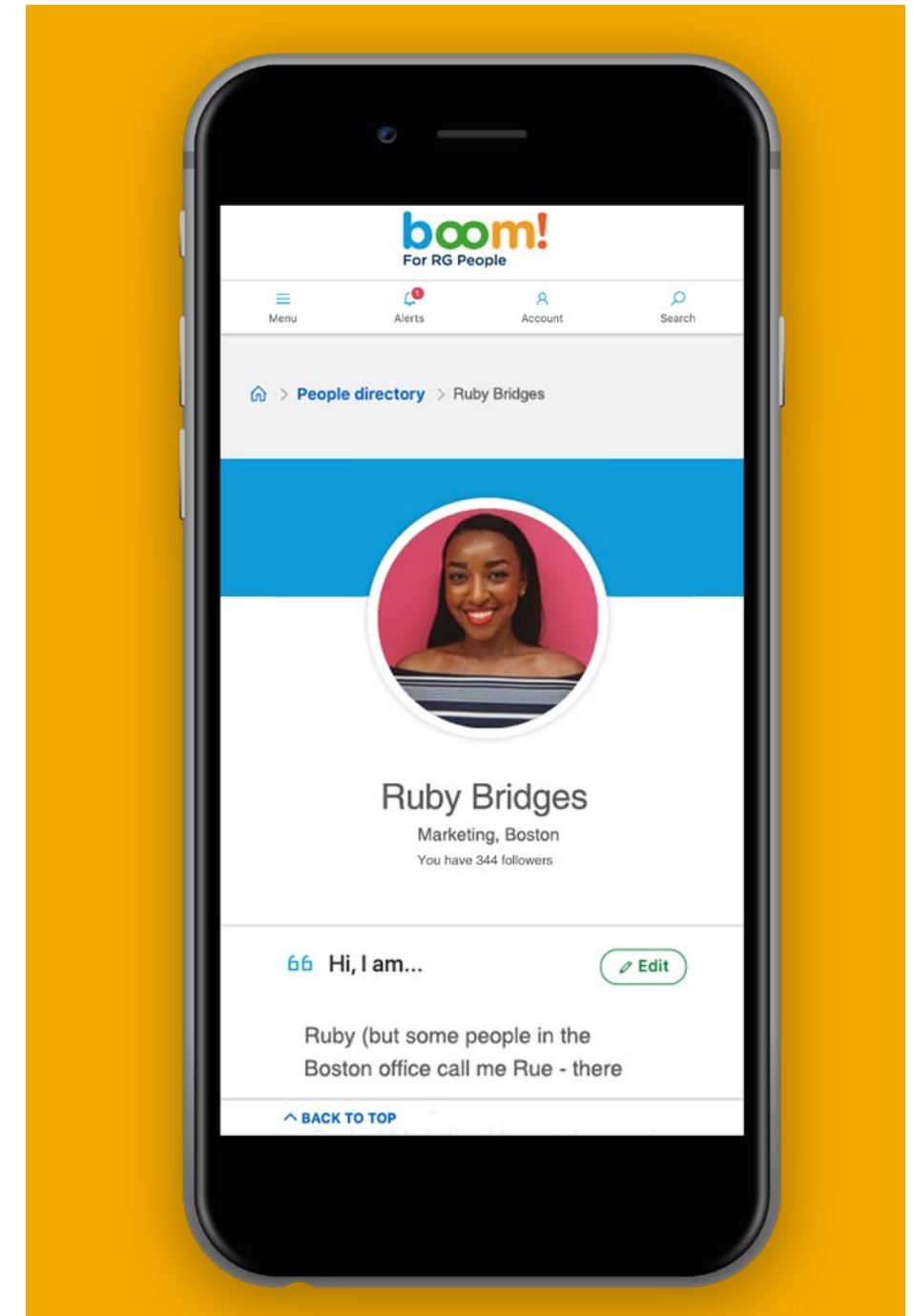
Times of change could include high growth organizations or companies that have just gone through a merger or acquisition. Mix in a global pandemic, and there's a

lot of change happening all at once. In order to help ease employees' concerns or to help them feel more involved, it's key to break down silos and remove barriers to better reach your people.

It's key that employees understand the organizational structure, as high growth environments tend to change often.

And as teams continue to work remotely, employees need to put a face to the name to feel connected to the other people who might even be on their team but they've never met in person.

Here at Reward Gateway, we created **employee profiles** on our employee engagement platform, called boom!, which can be updated on the fly and are another way we help keep our employees in the loop. Employees can easily find information



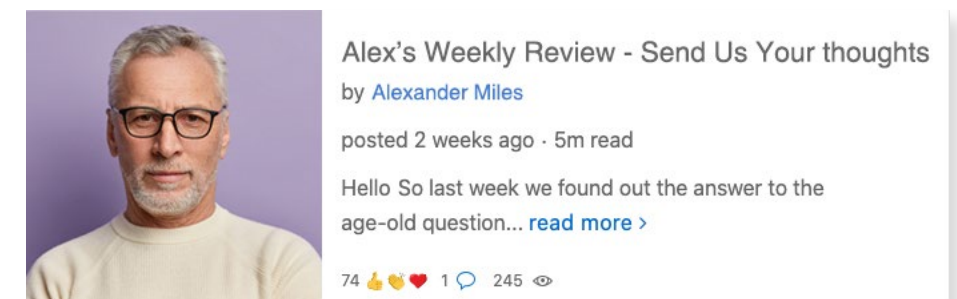
about what team their colleague works on, when they add in their information such as who they report to and who they manage, along with some fun facts, their birthday, email address and phone number for other employees to discover.

Plus, the user can see some **high-level stats** about how many peer-to-peer eCards the employee has sent or received, which allows for more visibility on recognition through communication as an added bonus. Ultimately these profiles allow our global workforce to feel more connected to one another and improve our company culture even if we don't work in the same office.



The best part? This all lives on a branded hub with our program logo that's unique to our employer brand, so it's familiar and helps unify our people.

With our People News updates, each week our 400+ Rgers can learn about new hires, leavers, anniversaries and who's in the spotlight for that week (which includes a fun fact or two). This update comes right to their inboxes as part of a newsfeed, and employees can always find it on our engagement platform. In times of change, integrating People News into a weekly feed can help employees feel closer to one another, especially if they've been onboarded remotely and need to feel more comfortable with all the new faces.



2

Using communication to shine a spotlight on recognition

No matter what industry you might be in, they all come with a set of unique challenges. For one marketing and advertising organization, I want to tell you a story about communication and collaboration, and how a focus on recognition is helping the company on the path to better engagement.

In a world of information overload, C Space needed a way to connect people through a centralized location, emphasize the importance of open and honest communications – modeled by the Leadership Team – and highlight the importance of work-life balance, with all employees working remotely.

In early 2020, the organization launched “The Spot,” its centralized, customized employee engagement platform. The Spot is a focused company culture initiative, helping to drive a values-based culture, where employees recognize the behaviors they want to see more of to reinforce them throughout the business.



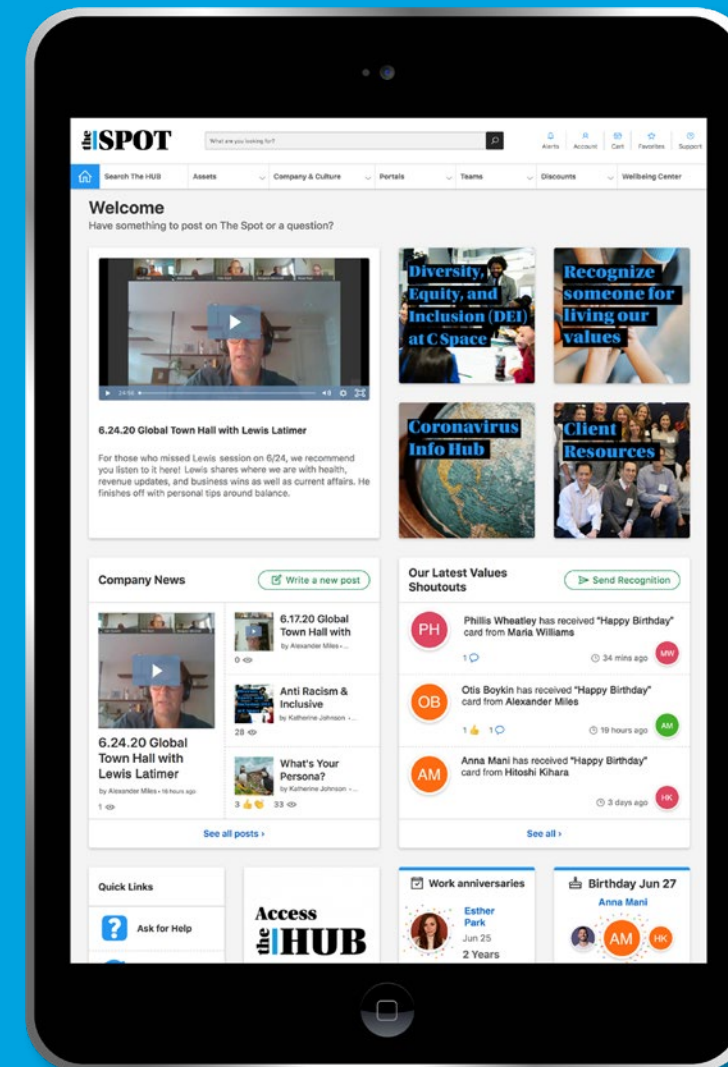
A main driver of launching the platform was to keep everyone in the loop with two-way communication, especially with employees being spread out. C Space launched various blogs with different focuses including:

- **One to highlight customer stories and successes.**
- **One to highlight “people happenings” that includes new hires.**
- **One specifically dedicated to company news.**

On the company news blog, leaders and managers share important updates regarding the business and there are opportunities for two-way feedback.

Despite external challenges, C Space has been keeping its values-based culture alive internally. People are craving more information and updates and C Space has published 204 blog posts, with 10,822 views, 1,032 likes and 244 comments since the platform launched - showing an increase in not only readership and participation, but overall visibility.

Using The Spot has helped C Space not only better connect its dispersed workforce, but also shine a spotlight on client wins and business outcomes, helping to improve team collaboration, connect people back to the values that drive these behaviors and create a culture of appreciation.





Phil Burgess, Chief People and Operations Officer at C Space, adds **“When we first launched The Spot, our main goal was to be more intentional about the culture that we wanted to create. Throughout the pandemic, we’ve seen a significant cultural shift - our people are recognizing each other more strategically and our communications have brought us closer together in a digital space. Even in times of uncertainty, we’re able to keep our people and our customers at the heart of everything we do to continue moving the business forward.”**



Amplifying employee recognition with employee communications

Team members who manage the employee engagement platform can tag individual employees (or teams) in blog posts to increase awareness and visibility, and amplify specific recognition moments. For example, when an organization posts weekly company updates on the platform, it allows employees to stay up-to-date, feel kept in the loop and even send recognition to those involved (such as a peer-to-peer eCard) from right within the blog post – to help bring employees closer together and create a culture of continuous recognition.

There are five people celebrating their anniversary this week:



Katherine Johnson

Send Recognition

Katherine Johnson,
Implementation Specialist in
London.

3



Connecting employees to the leadership team

Whether employees are working from home or in a senior care home, a connection to the leadership team is essential for everyday productivity and motivation. It's essential to feeling a sense of belonging, especially with the extra uncertainty in the world that can be somewhat isolating due to the COVID-19 pandemic. Businesses without a communications strategy or an online platform were left unequipped to handle unexpected changes, as offices, stores and businesses were closing.

For one leading home furnishing retailer, Dunelm, communication became a top priority and was heightened by the pandemic. With 10,500 staff across 169 superstores, head offices, call centers and warehouses, the organization was struggling to find the perfect way to connect every member of staff within the business.

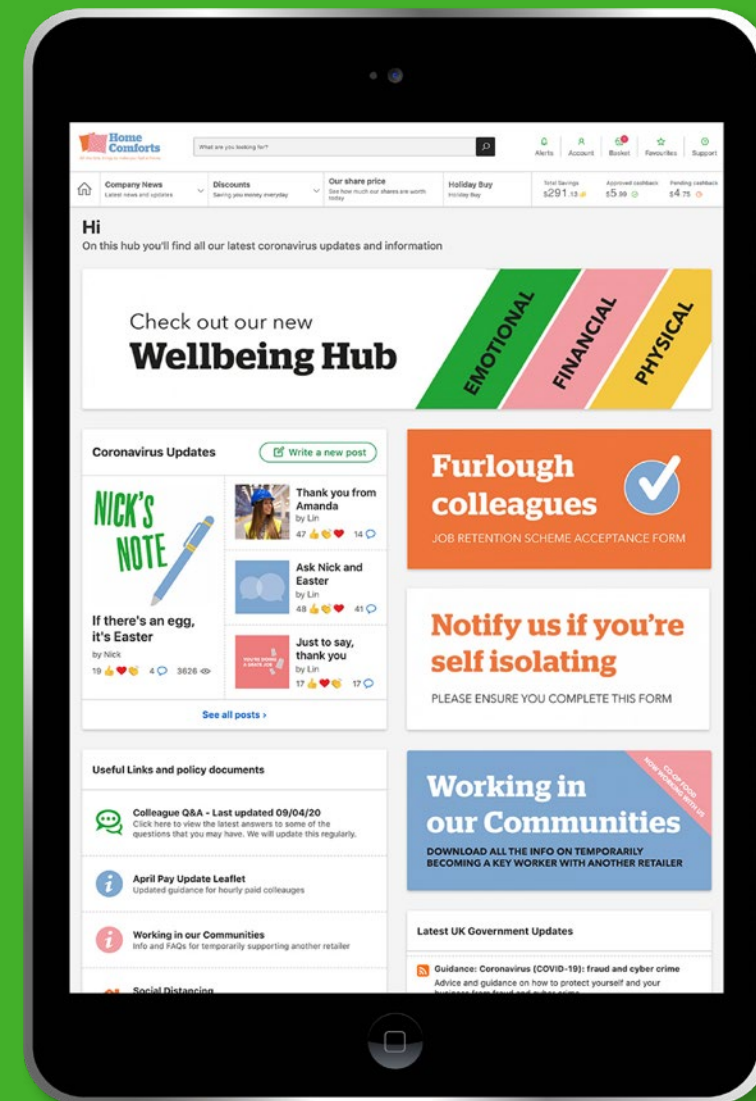
Although Dunelm already had existing engagement tools with Reward Gateway, there was no central hub for employees to securely log into and get the information they need within a few clicks. In fact, many of the shop floor and warehouse staff didn't have an email address and rarely used a

computer as part of their day-to-day role.

From there, Dunelm decided to build more initiatives into the platform - dubbed internally as "Home Comforts" - including a company-wide news feed. And as the events of 2020 unfolded, it quickly became clear to HR and senior management that the Home Comforts hub could play a vital role in their communications and content strategy.

66

As Ben Waterfield, Internal Comms Manager at Dunelm, says: **“There have been periods this year when our stores needed to close completely and the platform naturally became the main way to stay in touch with everyone. It has allowed us to communicate key updates and video messages from our senior leaders two or three times per week and, more importantly, we can actually see the engagement, likes, comments and feedback from staff that have viewed the content - and then act on it!”**

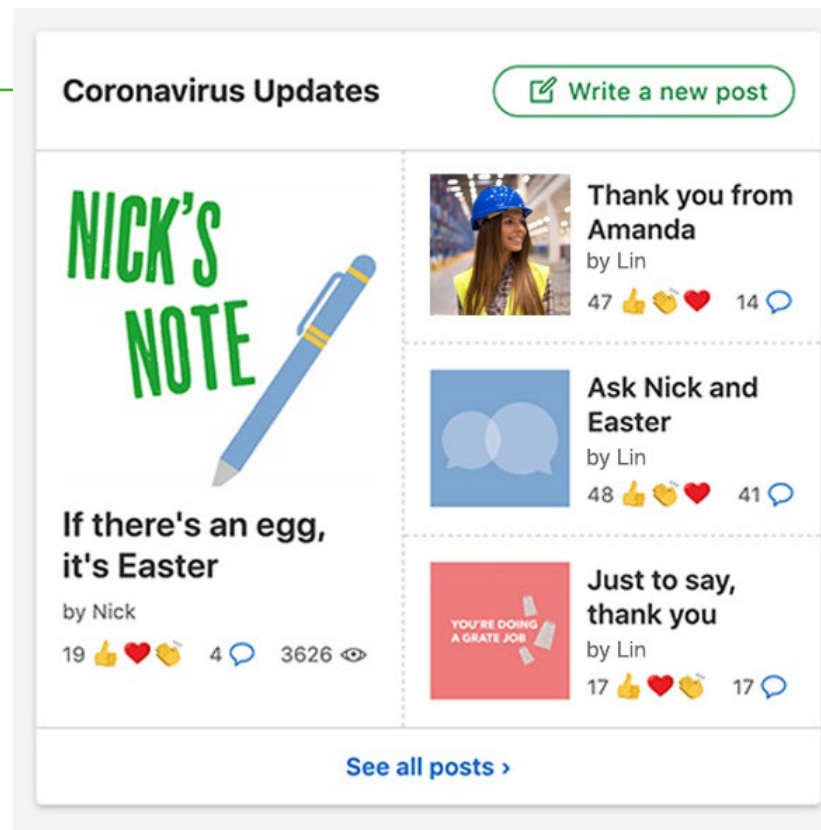


The “Announcements” feature was especially helpful as it sent out an alert to every single employee to announce store closures following country lockdowns. Ben adds,

“

I just wanted to say that having Home Comforts has been absolutely critical during this. Following the lockdown news, it was great to get out such an important message from our CEO in one go to reach all our employees.”

The extra focus Dunelm has placed on employee communications and content in response to the pandemic has yielded fantastic results. Communications engagement is up by 600%, a massive increase driven by their commitment to posting regular company updates, wellbeing content and videos from senior management through the employee communications platform Home Comforts.



Visible leadership is essential to organizational growth

Visibility improves leadership’s bond with employees, improves engagement, instills confidence with and provides comfort for your people. Reward Gateway’s own CEO Doug Butler uses our employee communications platform, boom!, for his weekly blog “Mission Mondays.” These blogs give global employees insight into our company goals or COVID-19 updates which help build trust and boost connections. Learn more at rg.co/leadershipcomms.



4

Using feedback to drive a communications strategy

Whether you need to find starting points for your employee engagement journey or need to adapt your ongoing employee engagement programs, you can make a start on solving your biggest engagement hurdles by creating a survey that helps spark positive change or conversation.

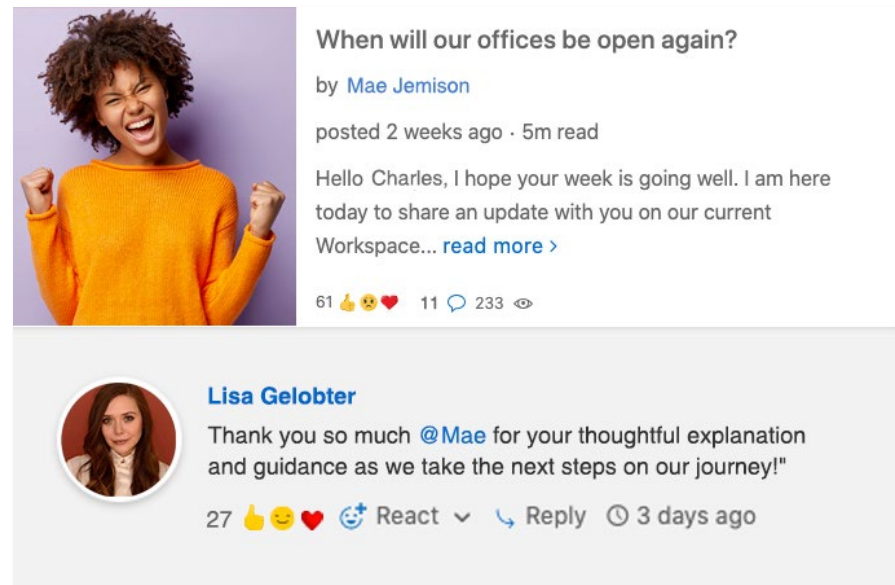


Here at Reward Gateway, we understand that the future of work will look a little different for everyone, based on their individual needs. In order to create future experiences, we need to gauge how our global workforce is feeling and what they're thinking - and then share that information company-wide to increase visibility.

We recently put out an employee survey to understand when our employees plan to return to our global offices. In the survey, we want to uncover how our people feel about not only returning to work, but when they plan to. This information helps us design new plans that will help our people perform at their best, wherever they're working.

After initiating the survey and analyzing the data, we wanted to share the information with people to increase visibility and let them know that we're listening and we hear them. Using our employee communications tool, we wrote a blog post that outlined not only when our global offices will be open again, but guidelines from local governments and in-office

guidelines as well so people felt informed with the most up-to-date information.



With so many new updates and uncertainties in the world, using our employee surveys not only helps the People Team create a better employee experience, but also helps us be more open and honest with our employees to give them a sense of security and reassurance

that we're doing our due diligence, while also generating excitement for people as we pave the way for the new normal.



Pro tip: Using feedback to drive your communications doesn't have to be super formal. In fact, we often see our clients taking an agile approach to making sure employees' voices are heard company-wide. For example, you don't have to wait around for official employee feedback or input. Instead, the instant nature of commenting or reacting on blog posts helps HR teams get feedback in the moment. Plus with quick polls, you can gain actionable insight instantly.



Take your initiatives to the next level with employee surveys

Hear more employee voices, more regularly - and get results to drive action - with surveys that are easy to complete, administer and analyze. Surveys that are flexible, quick and effective enough to meet the unique needs of your organization can be a valuable tool to measure progress toward your individual engagement goals, and the goals of your business as a whole.

Learn more at rg.co/surveys.

5

Modernizing your communications approach with digital tools

When employees aren't in the same office together, there's less face-to-face interaction and fewer conversations happening. But that doesn't mean there isn't opportunity for enhancement. For one financial services organization, that meant modernizing its approach to communications to reach a siloed workforce with tools that put employees at the center of everything.

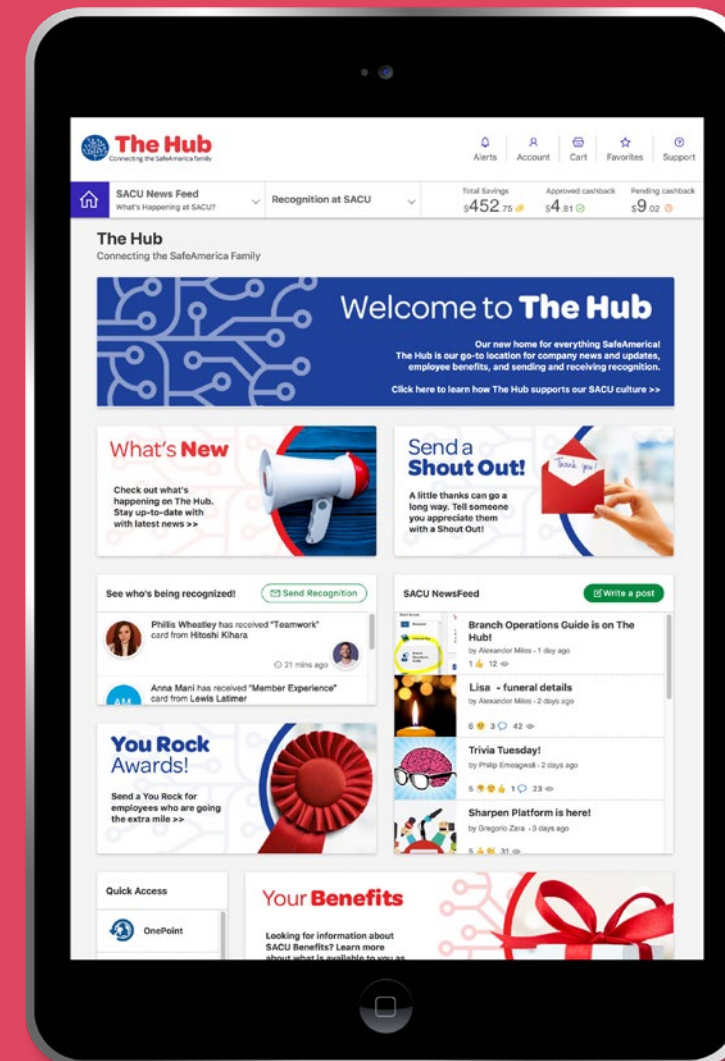
With various employees working in different departments across six locations, SafeAmerica Credit Union (SACU) was faced with the challenge of keeping its employees consistently updated. The organization is composed of both unionized workers and non-unionized workers - which means engaging both groups with relevant and tailored communications became an obstacle. In the past, the organization used an outdated intranet that wasn't reaching its people with the right information at the right time.



In addition to modernizing its offerings, the organization needed to make its mission statement top of mind for all employees, create a sense of belonging and work towards becoming a family-oriented organization.

The team at SACU realized the organization needed to adopt an all-in-one tool that included communications to meet its engagement needs and upgrade its intranet. SACU partnered with Reward Gateway to launch its tailored and employer-branded employee engagement platform, called “The Hub.” The Hub is a place where employees can go to find anything they might need on a given day – including important HR policies, upcoming events and a page dedicated to the company’s mission and vision.

To reinforce the “family-feel” the SACU team is striving for, The Hub is a place that connects SafeAmerica employees to one another, no matter where they are or what their role is. The company uses the blogging tool as a central place to keep people updated on communications, updates and announcements to ensure all employees are kept in the loop.



Although the organization uses various hashtags, there are a couple specific ones that have become go-tos. The first is called **#SACUNews**, which gives people insight into new company initiatives, such as product updates or internal events, like volunteering opportunities. The second is called **#PeopleNews** and this lets employees know about new starters, leavers or work anniversaries. Both of these are available on any device, at any time so dispersed employees can stay connected from any location, which is helping establish trust across the organization.

With the modernized approach and combination of recognition and

communications, SACU is working towards building a culture of appreciation – a place where employees are excited to work, feel recognized for the work they do and feel kept in the loop with the upgrade from an intranet to an all-inclusive engagement platform. In the first three months of launch, the team published 108 articles.

Commenting on the value of these new culture initiatives, Stefany Chadbon-Hooke, Vice President of Human Resources at SafeAmerica Credit Union says,



People are at the core of everything we do at SACU – we all work hard and help each other along the way to make an impact on the larger community. While we’re focused on improving professionalism, performance and profitability, we’re also working with Reward Gateway to become a more transparent, collaborative and family-oriented organization to benefit both our employees and our members and to transform our company culture.”

6

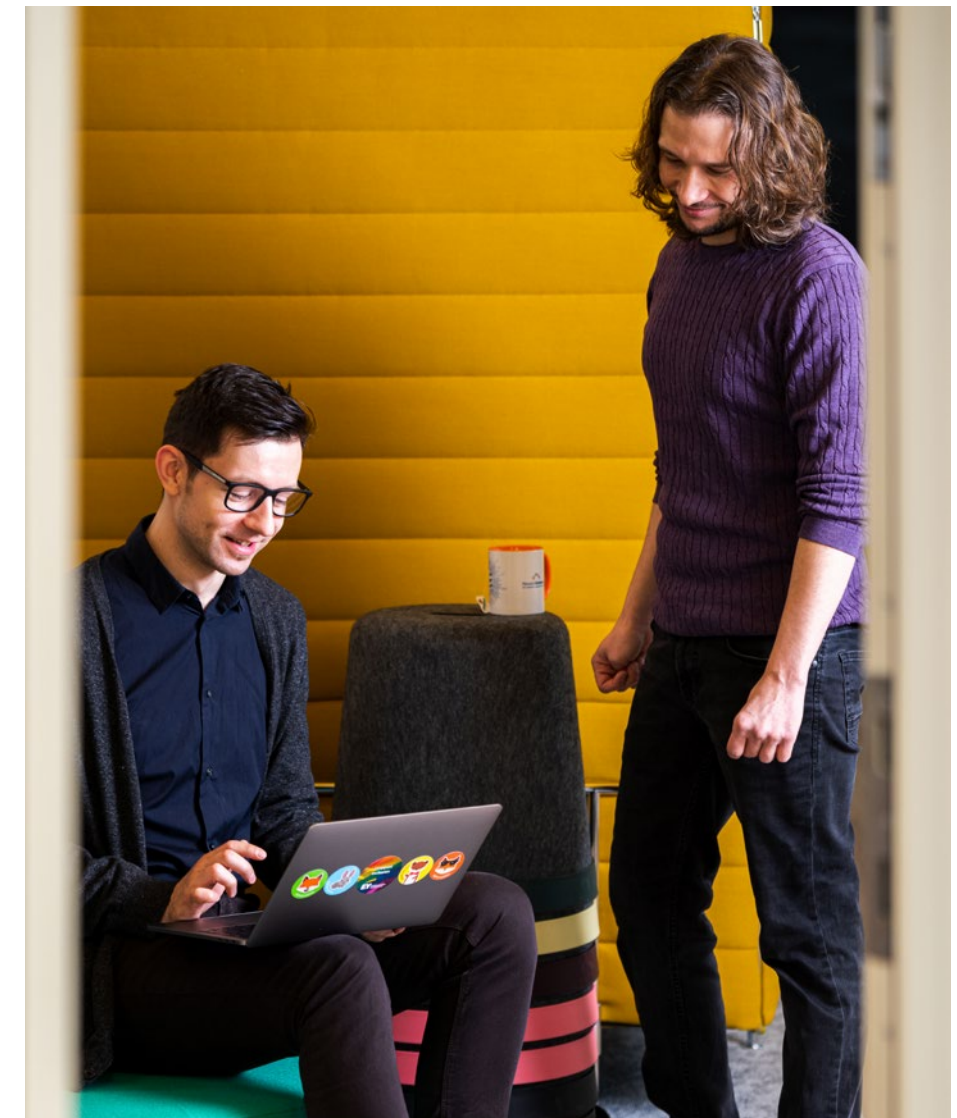
Improving the employee experience

Improving the employee experience goes hand-in-hand with an inclusive communications strategy. Over the past several months, we've seen our clients (and our own employees) become more innovative and creative in the ways they use their communications platform to engage and involve their people. Let's dive into a few of these:

Blur the lines of formality in your communications.

Intentionally create channels where people can connect and catch up on both personal and professional news. The "water cooler conversations" might happen less frequently when your people are working remotely, but you can continue to spread the word in other ways.

Build a rhythm of company communication with an employee communications editorial calendar that features company announcements, people movements, birthdays, pregnancy and wedding news, sporting achievements, team get-togethers, client case studies, project milestones and anything in between.



Give your people power to contribute to your company's success story.

If you have a company blog, give employees blogging rights (it's OK, with our communications platform you can build review and approval steps in!) Bonus: Take the pressure off of HR and People teams to give employees ownership with the tools to tell the stories they want to share. Plus, this will help create the space for a more diverse range of voices to speak up in your organization.

Enable - and encourage - responses.

Think of how you use social media - you are the storyteller. By weaving in blogging and social functionality your employees have a voice that's familiar within the context of work. People are able to comment in a format that's native to them and brings important conversations into the open. People can ask questions more organically,

encouraging employee/leadership interactions in a more informal context, in real time.

Encouraging employee participation and increasing two-way conversations with communications is a surefire way to improve the employee experience at your organization, especially as people are eager to share their experiences and stories with those they may not see as often anymore.





Reward Gateway's engagement products in employee recognition, communications, employee surveys and more are powered by a centralized hub tailored to your organization, giving your employees better access to the engagement tools of the future.

If you're interested in learning more about any of Reward Gateway's engagement products to help connect, recognize and support your people, we'd love to help you get started.

Get in touch:

E: engage-us@rewardgateway.com



Conclusion

I hope this eBook has given you useful tips on using technology to reach and support your people. Companies of all sizes, no matter what industry, have one main thing in common – a need to connect to their workforce with open and honest communications to shine a spotlight on what matters most to their business.

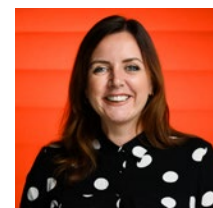
There's no universal solution when it comes to communicating effectively with your employees. It's about what will resonate the most with your workforce, and using technology to help you navigate the new landscape of employee communications can give you the means to get your messages heard.

I hope these examples of how to use an employee engagement platform to tailor employee

communications have helped get your gears turning, and you're ready to strengthen your employee communications and improve employee engagement at your organization. Creating communications that will capture the attention of your employees will keep your people aligned with what they need to do to help your business survive (and thrive) in a post-COVID-19 world.

If you're interested in learning about more ways to engage your employees or how to put in place a platform which links your people to your company goals and important initiatives, get in touch with us.

To better engagement,



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