



Rob Boland

Unveiling the Reward Gateway Edenred Roadmap

Unlocking The Future Of HR

Innovations In
Software
Revolutionising
The Workplace





The background features a dark blue and black space filled with glowing digital elements. On the left, a blue, semi-transparent hand is shown in a reaching gesture, with glowing blue dots at the joints. A bright white light source in the center creates a lens flare effect, with blue and red light trails radiating outwards. Horizontal lines of binary code (0s and 1s) are scattered across the scene, and a network of thin blue lines connects various points, suggesting a data network or neural network.

“HR Tech is going to evolve at a faster pace in the next 12 months than it has over the past decade...”

The way organisations manage HR has transformed

62%

of HR managers
say that adopting
new tech has
become a larger
priority

49%

say exploring how
AI can benefit HR
has also increased
in priority

The three largest roadblocks for HR in the adoption of tech



Budget

(41%)



**Inconsistent
experience**

(25%)



**Too many
platforms**

(23%)



Source: The HR Priority Report 2024, Reward Gateway

An aerial photograph of a winding asphalt road through a lush green valley. The road curves through rolling hills and fields, leading towards a valley floor where a small settlement is visible. The sun is low on the horizon, casting a warm, golden glow over the landscape. The text "The road ahead is changing" is overlaid in white, bold, sans-serif font across the center of the image.

The road ahead is changing

Key Innovations in HR Technology

01 Integrated HR Technology Platforms

02 Native Mobile-First Solutions

03 Personalisation

04 Employee Wellbeing

05 Analytics

06 AI and Machine Learning



01

**Integrated HR
Technology
Platforms**

Average HR tech stack at
enterprise level company is

15-35 platforms

Source: SHRM

**Overlap -
unnecessary
platforms**

**Too many
platforms to
manage**

**Employees are
confused or
overwhelmed**

**Waste of
time, money
and resource**

**Proving ROI
is difficult**

**Too many
passwords to
remember**



 workday®

ORACLE

 bambooHR®

okta



Over 4,000



integrations

deel.

 APItoolkit

Google Workspace

 Paycor®

Breadth of offering

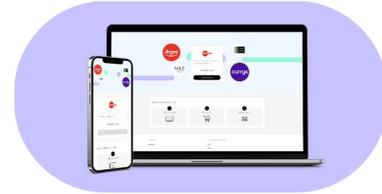
Employee
Engagement



SmartHub[®]

Select
Incentives

Public Social
Programmes



Select Platform



Employee
Discounts



Employee
Benefits



Reward and
Recognition



Employee
Communications



Employee
Wellbeing



Select
Incentives



Public Social
Programme

02

**Native
Mobile-first
solutions**



Why do we need to be mobile-first?

01

Increasing
trend of
remote work

02

Accessibility
for frontline
workers

03

Connect and
engage
regardless
of location

The average person spends

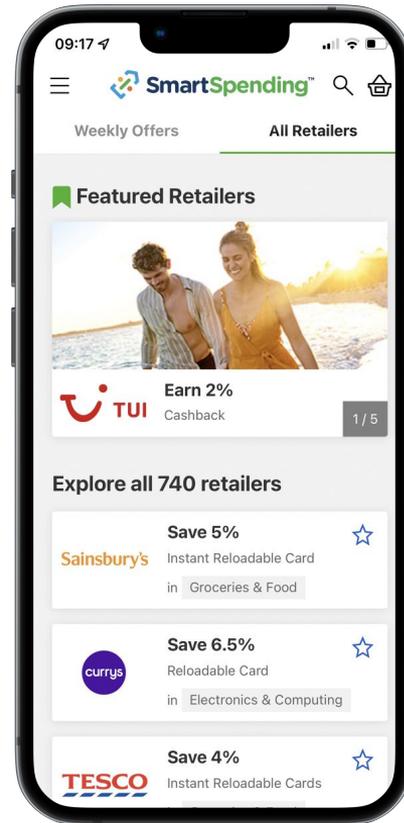
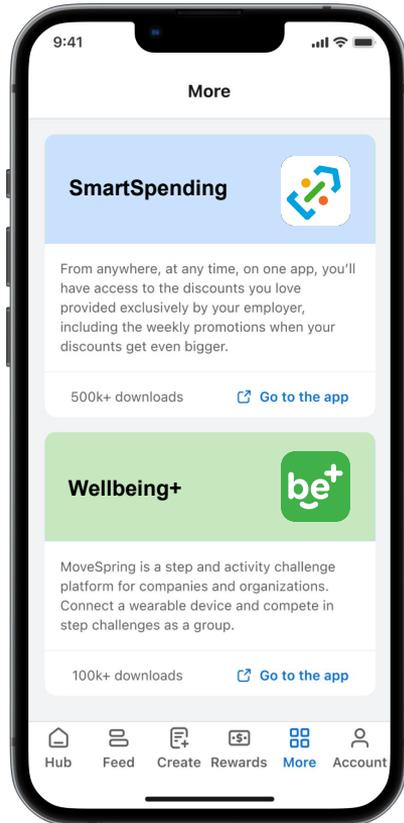
4 hours 37 minutes

on their phone every day

80%
of the global
workforce is deskless

Skedulo, State of Deskless Work Report, 2022

Single entry point with Connect+



Connect+

Here

Now



Employee Discounts



Employee Benefits



Employee Wellbeing



Reward and Recognition



Integrated Apps



Partnerships

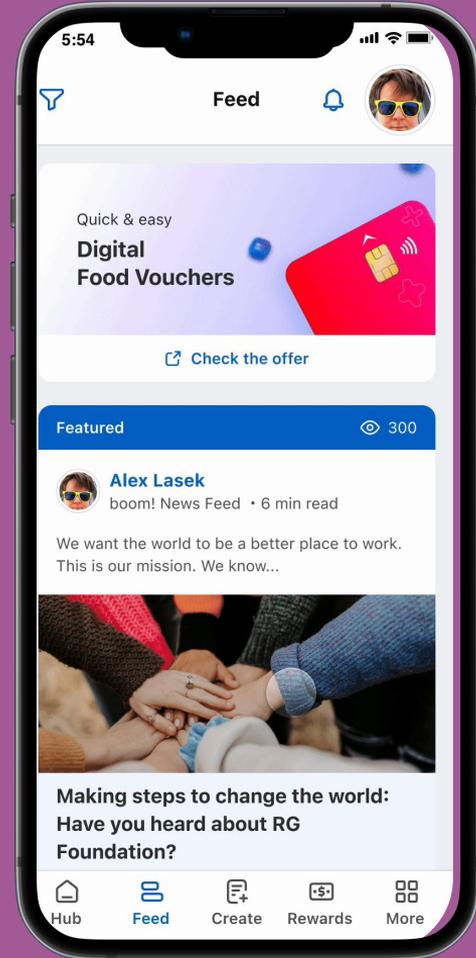


03

Personalisation



Personalised Feed in Your pocket



Tailored Communications



Blogs



Emails



Notifications



04 Employee wellbeing



**Supporting
employee
wellbeing
leads to
improved...**

Productivity

Employee engagement

Staff retention

Innovation and creativity

Organisational reputation

Our Innovation in Wellbeing

Coming soon



Launch of
new **Wellbeing
Centre**

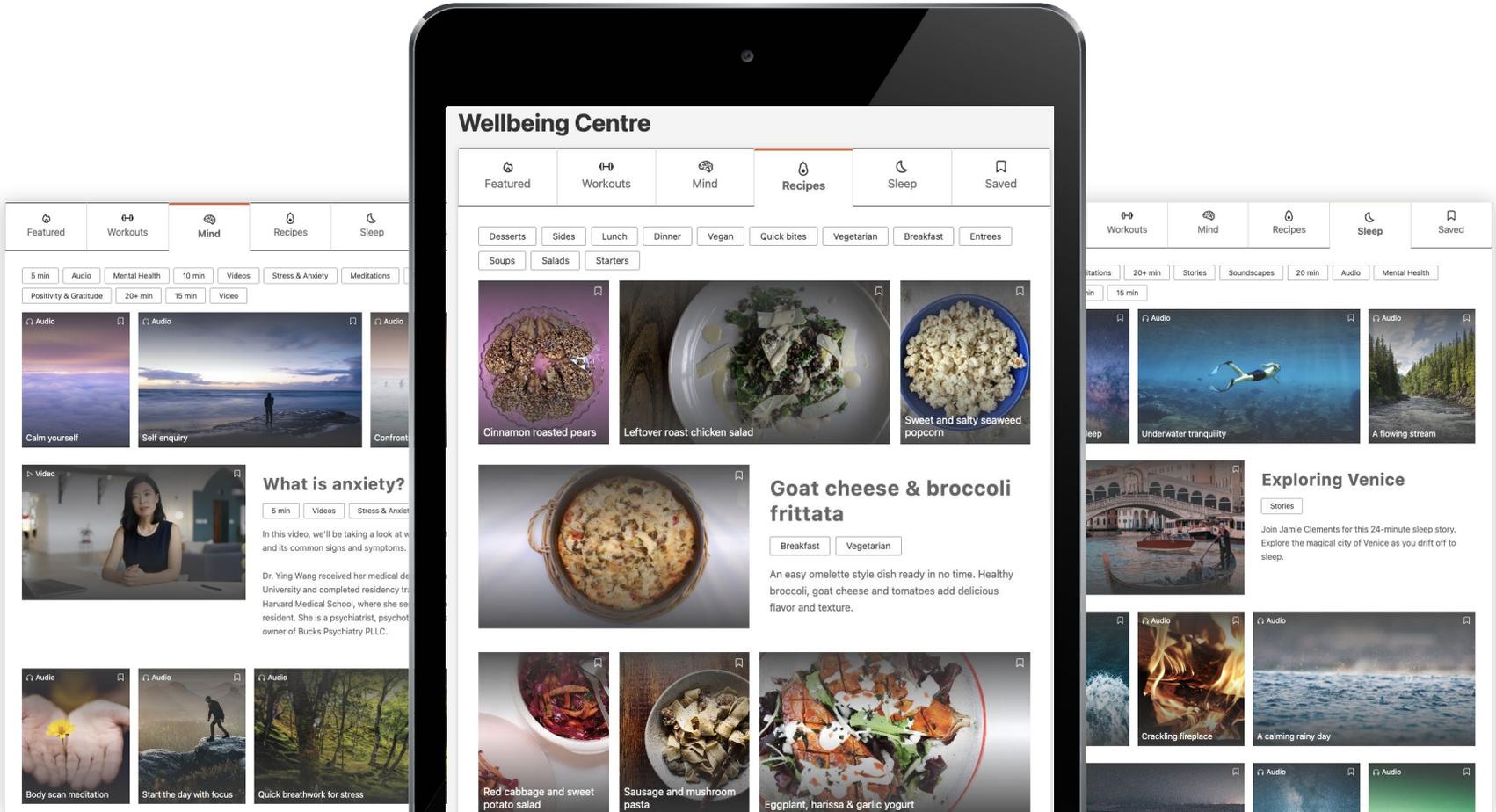


Global rollout
of **Wellbeing+**



Global
partnerships
with Nudge
and Unmind

New and improved Wellbeing Centre

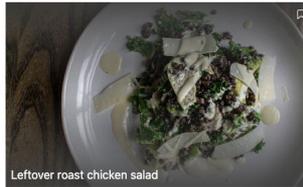


Wellbeing Centre

Featured Workouts Mind **Recipes** Sleep Saved

Desserts Sides Lunch Dinner Vegan Quick bites Vegetarian Breakfast Entrees

Soups Salads Starters



Goat cheese & broccoli frittata

Breakfast Vegetarian

An easy omelette style dish ready in no time. Healthy broccoli, goat cheese and tomatoes add delicious flavor and texture.



Workouts Mind Recipes **Sleep** Saved

20+ min Stories Soundscapes 20 min Audio Mental Health

15 min



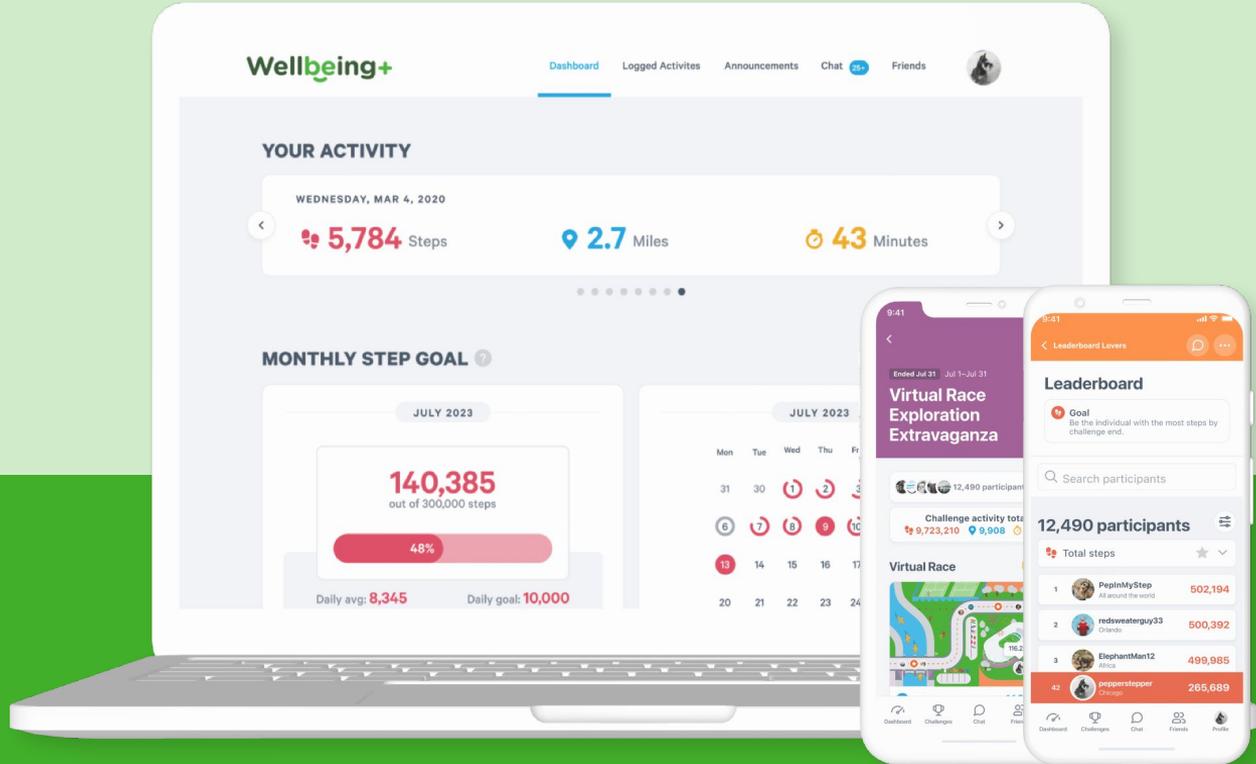
Exploring Venice

Stories

Join Jamie Clements for this 24-minute sleep story. Explore the magical city of Venice as you drift off to sleep.



Wellbeing+



05

Analytics



A scenic landscape featuring a paved road that curves through a dense forest of evergreen trees. In the distance, a car is visible on the road. The background is dominated by massive, rugged mountains with rocky peaks and patches of snow, set against a sky filled with dramatic, white and grey clouds. The overall atmosphere is one of a vast, natural wilderness.

**We are surrounded by
mountains of information**

With Analytics, we can:

Make more
informed decisions

Identify workplace
patterns, trends
and gaps

Analyse HR metrics
and performance
indicators

Identify areas for
improvement

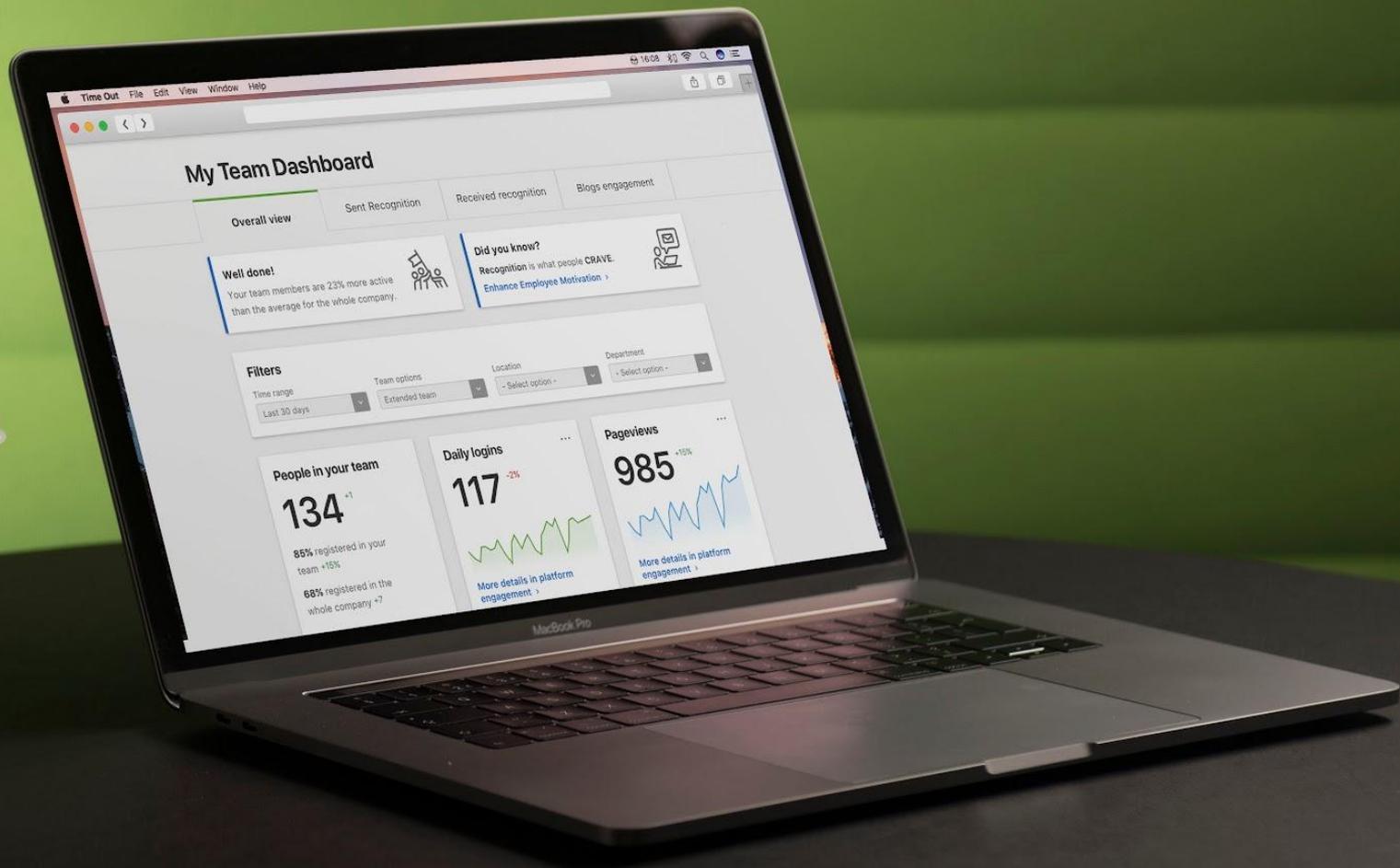
Optimise HR
strategies over
time

Analytics with Reward Gateway | Edenred

Two billion
data points
across RGER

New data
team and
data lake

Commitment
to proving the
ROI of
Appreciation





Analytics for Communications

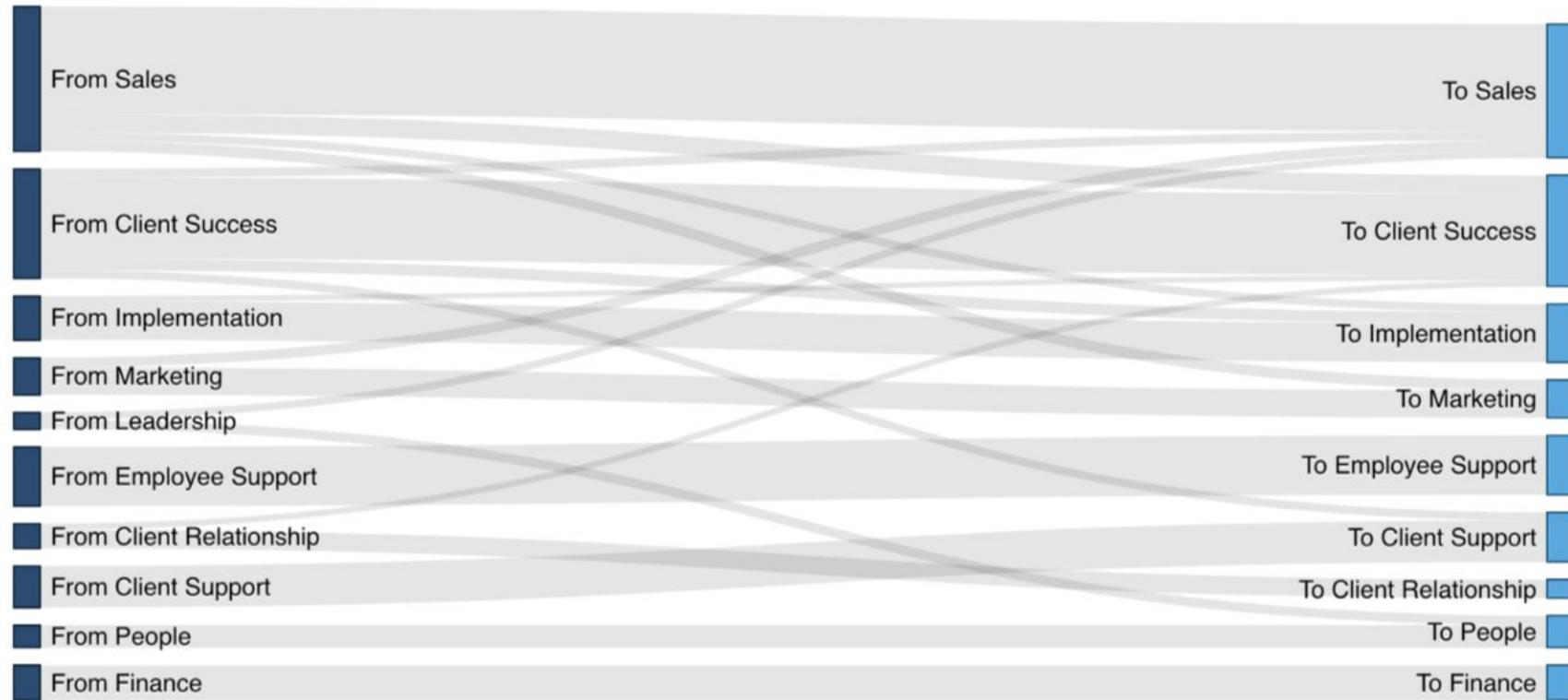
Most Popular Posts

#	Title	Author	Date published	Total views	Unique views	Reactions	Comments
1	New look Book benefit	Christina Kelly	22 Apr 2024	1614	532	106	23
2	Nick Burns announces Reward Gateway has been acquired by Edenred	Nick Burns	15 May 2023	1282	567	124	17
3	A goodbye and a thank you to you	Lou Kwakye	27 Mar 2024	1128	407	151	31
4	People Strategy and Benefits Review update...	Nebel Crowhurst	17 Apr 2024	1028	560	58	6
5	Introducing Your Executive Leadership Team	Nick Burns	21 Jul 2023	994	486	103	1
6	Your questions answered from ESP4 & Town Hall	Nebel Crowhurst	18 May 2023	929	423	41	2



Analytics for Recognition

Recognition moments flow



06

AI & Machine Learning



HR + AI

Candidate
sourcing

CV
screening

Scheduling
interview

Chatbots for
HR support

Insights and
reporting

More...

How we're harnessing AI and Machine Learning

AI-powered support tools

Personalisation through AI

AI editing tools

Data Analytics through AI

AI-supported wellbeing resources



Product Roadmap

Data analysis through AI

AI support tools

AI editing tools

Further consolidation through SmarHub

Personalised feeds

New Select platform

Increased data lake and team

Mobile-first advancement

New Wellbeing Centre

Connect+

Wellbeing+

