



Nick Burns
CEO Welcome

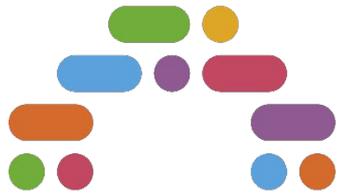


December 2022

Nick Burns

CEO, Reward Gateway





Reward Gateway

Make the world a better place to work



Find immediate support to **help employees** with the cost of living

Reduce employees' everyday expenses through discounts, benefits, financial resources, wellbeing solutions and more

[See our solution](#)[Schedule a demo](#)

Stand out as an employer of choice with our powerful Employee Engagement Platform

Discover our spotlight features:



Employee Discounts

Extend your people's pay and save them money on everyday expenses

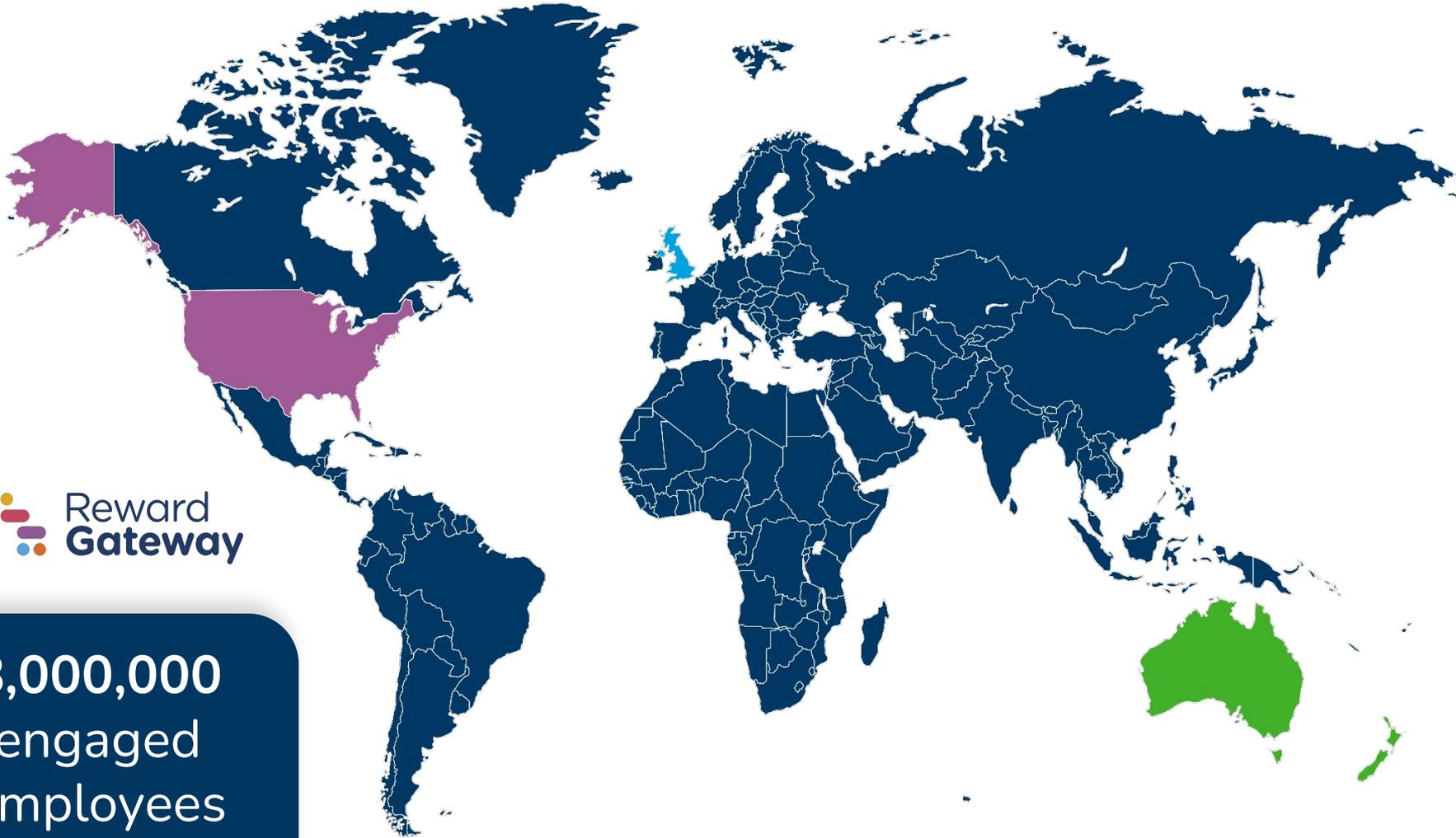
[Learn more >>](#)

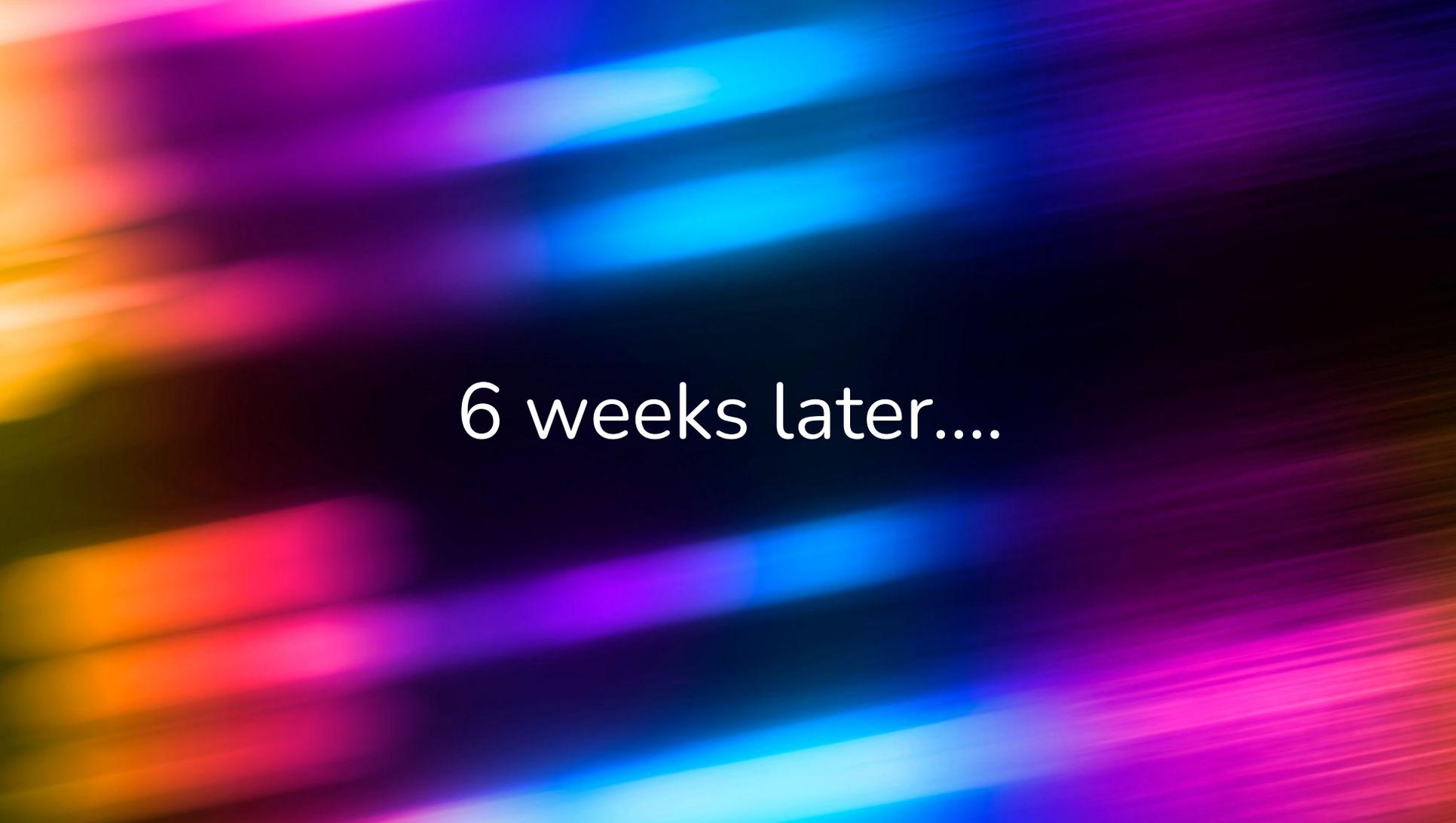
External Brand - Internal Reality?



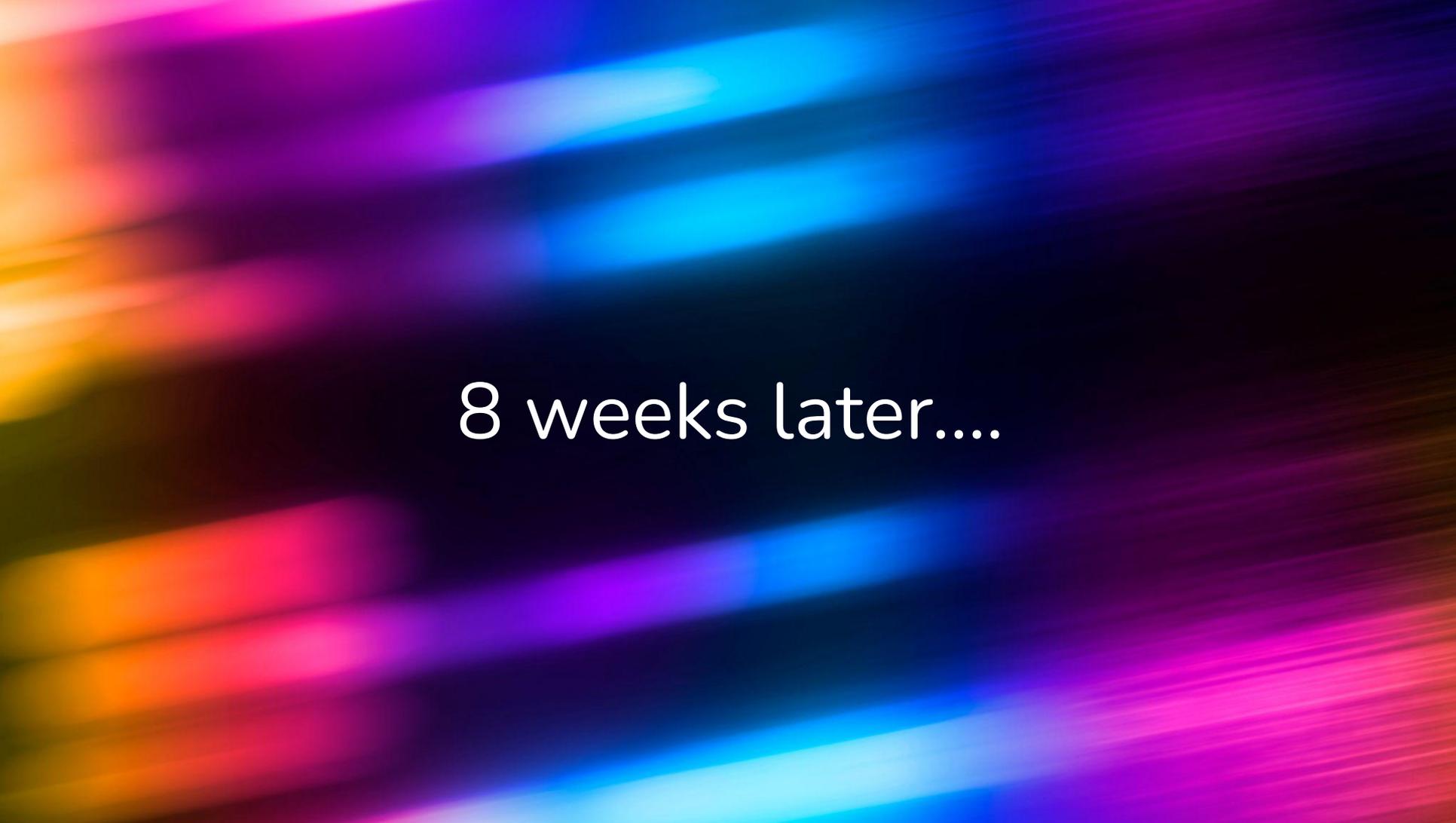


8,000,000
engaged
employees





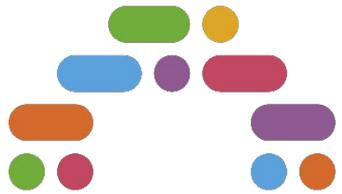
6 weeks later....



8 weeks later....



16th May 2023....



Reward
Gateway

Make the world a better place to work



Enrich connections for good



[News](#)[Company](#)[Received a reward?](#)[Resources](#)[JOIN OUR PARTNER NETWORK](#)[CAREERS](#)[CONTACT US](#)[Engage employees](#)[Drive sales](#)[Acquire customers](#)[Social programs](#)[Platforms](#)[Login](#)

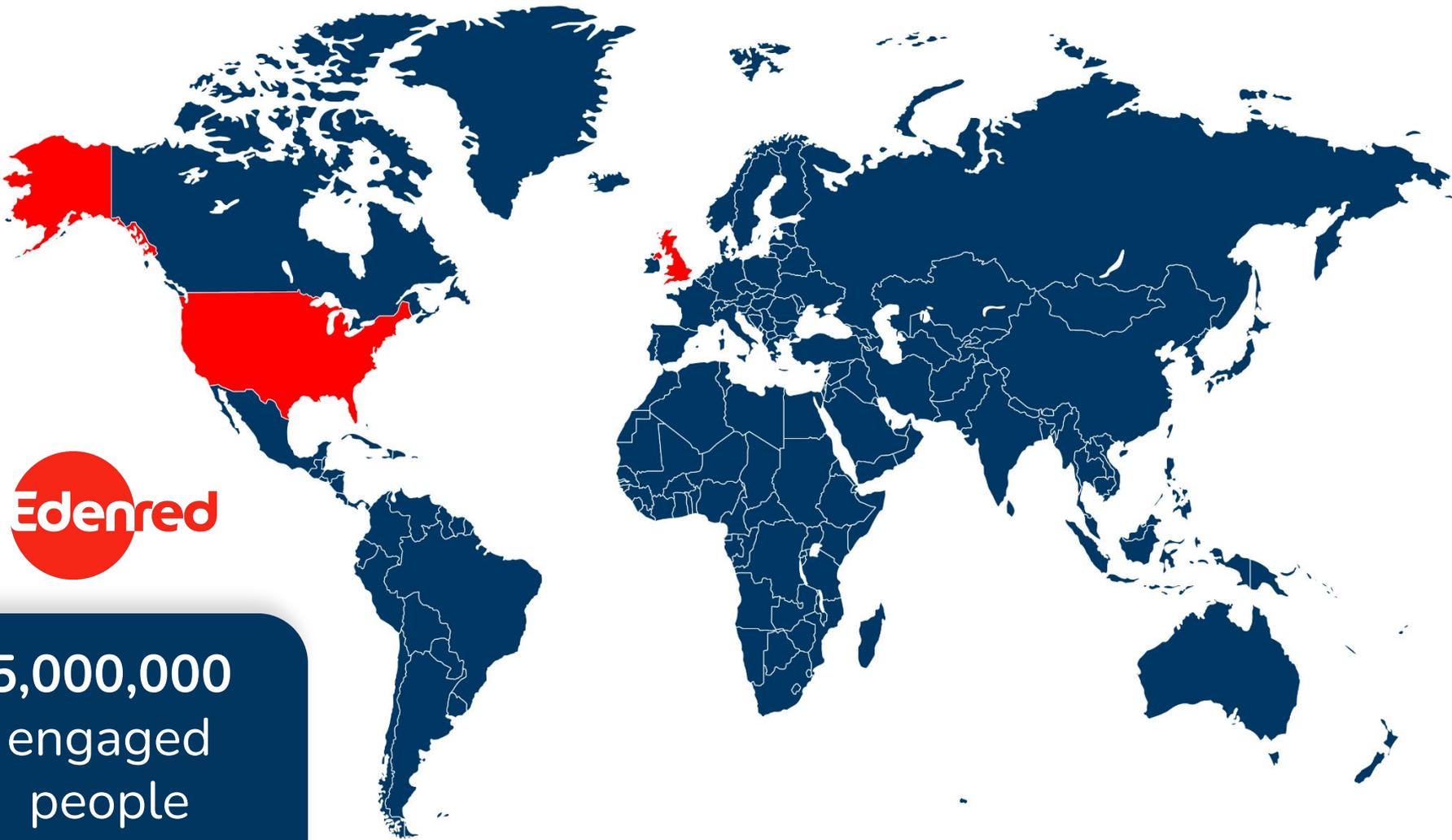
Building stronger connections with employees, customers, sales teams, and channel partners to drive higher engagement and performance.

Offering you innovative digital platforms, prepaid cards, and wrap around customer success services to deliver incentives, rewards, recognition, and employee benefits.

[Find out how we can help you](#)

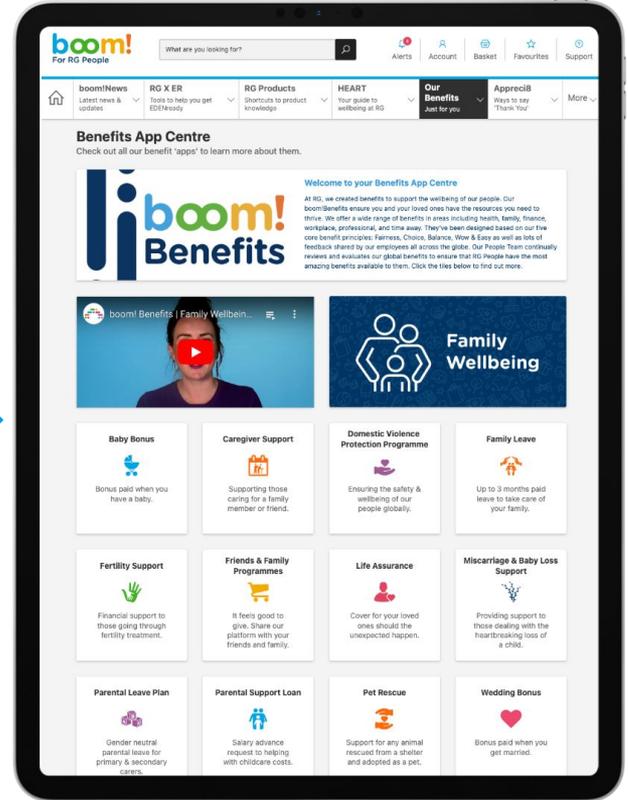
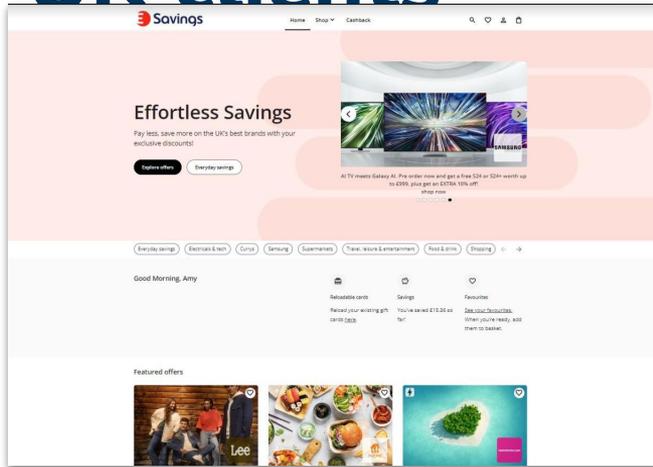
External Brand - Internal Reality?





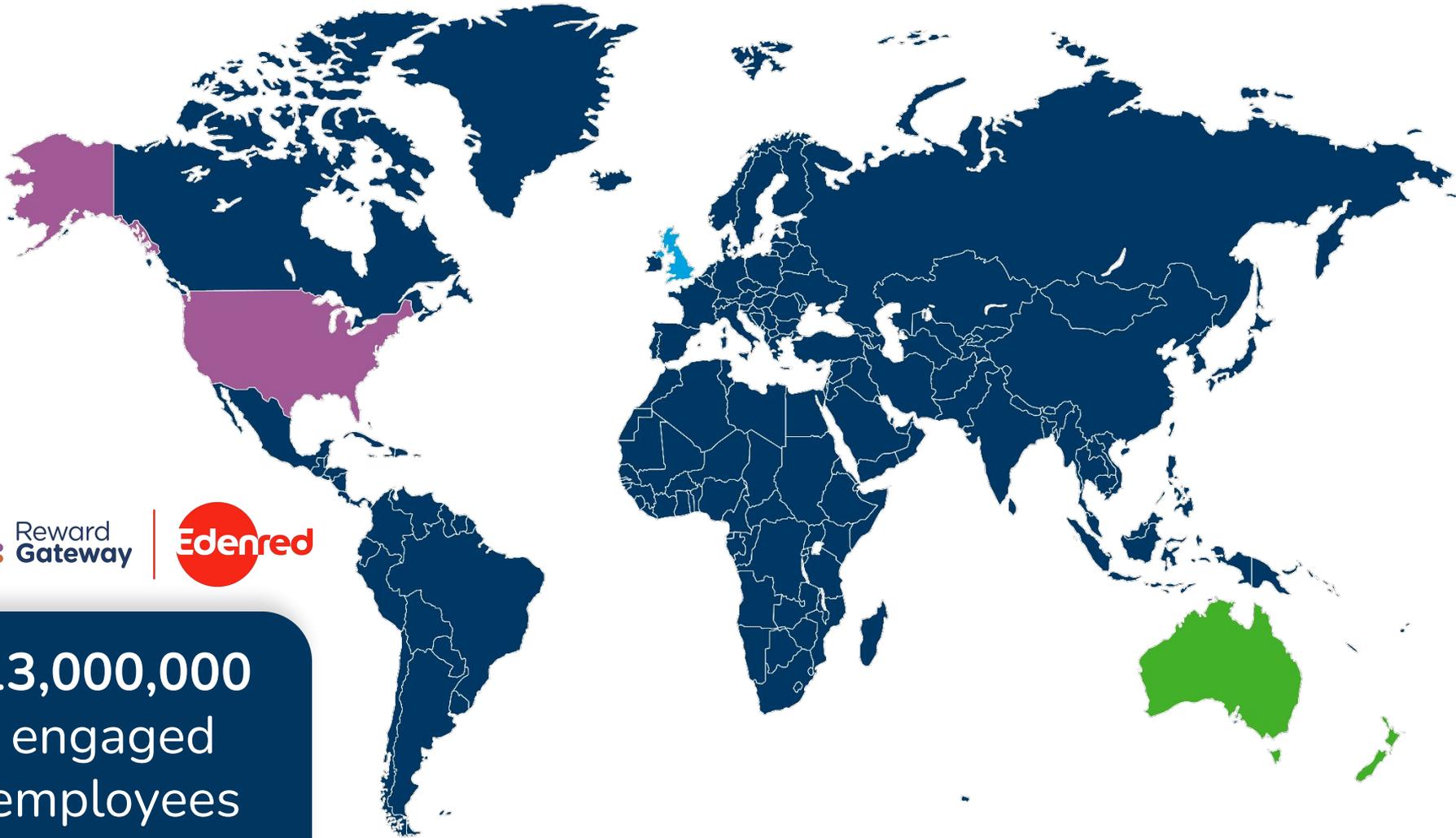
5,000,000
engaged
people

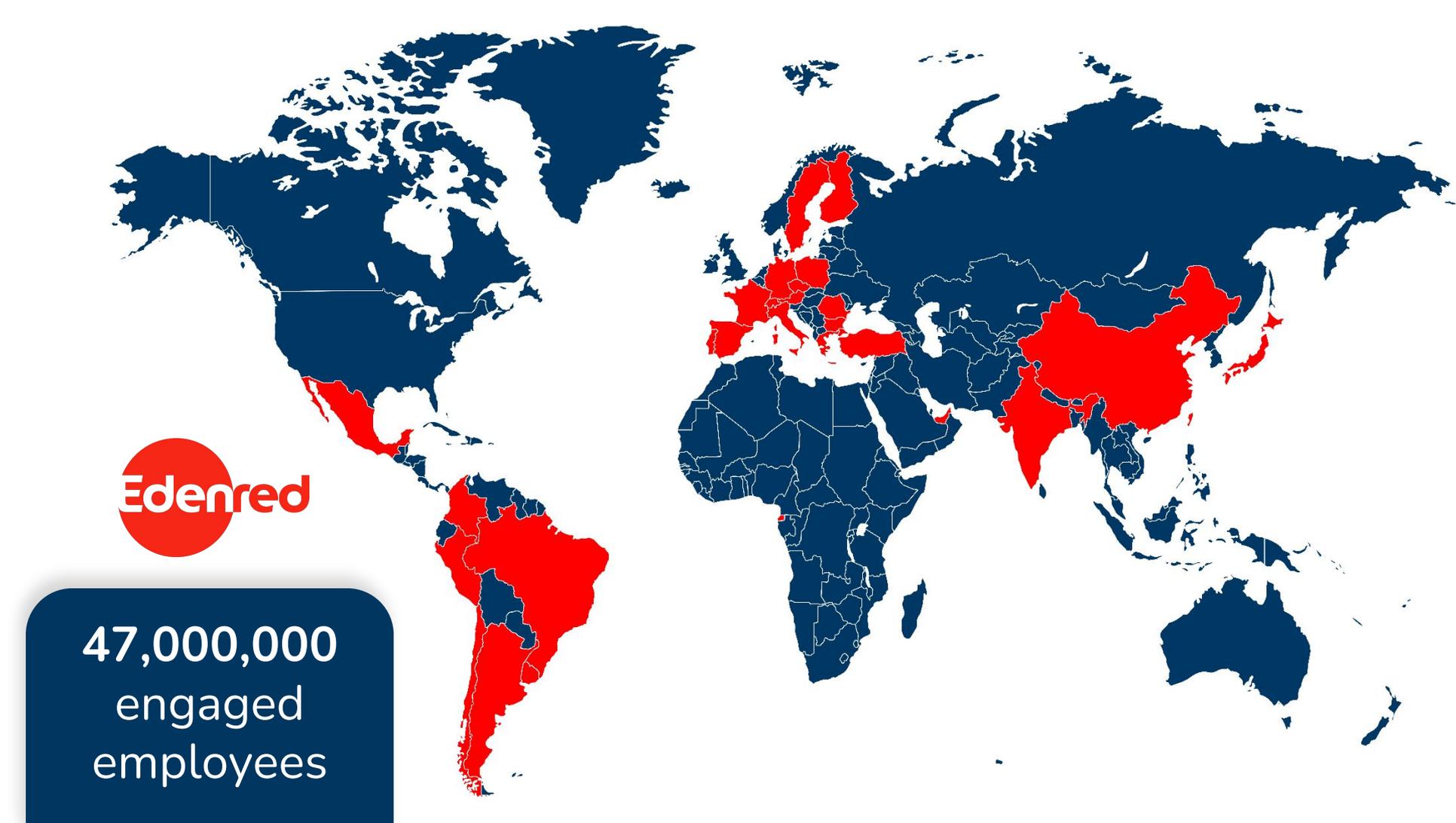
Upgrading existing Edenred UK clients





13,000,000
engaged
employees



A world map where the landmasses are dark blue and the oceans are white. Several countries are highlighted in red, including Mexico, Central and South America, parts of Europe, India, China, and Japan. The red highlighting is concentrated in the Americas, Europe, and Asia.

Edenred

47,000,000
engaged
employees



Global expansion underway...



10 Million

1300  employees



2 Million

200  employees

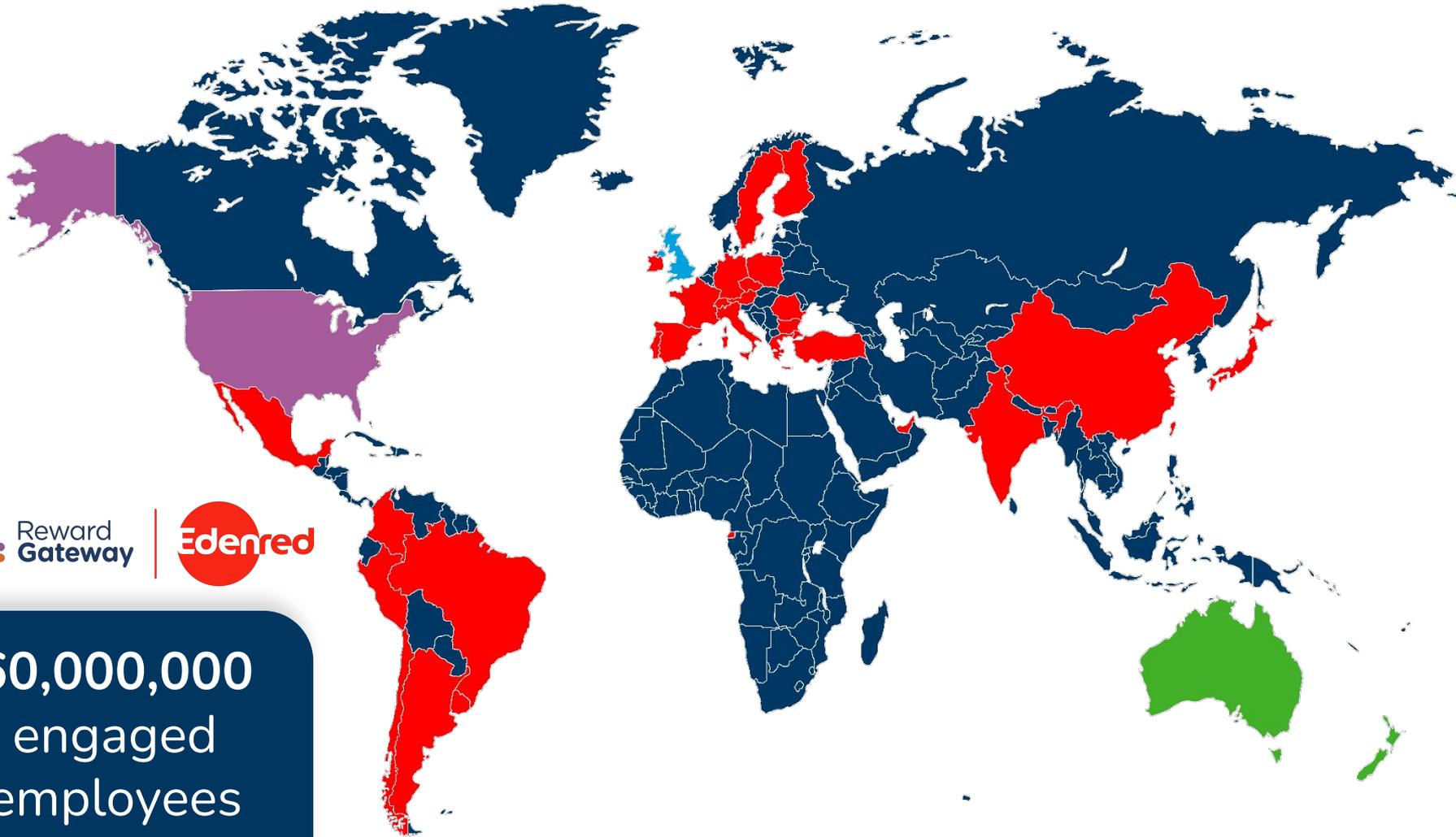


3 Million

800  employees



60,000,000
engaged
employees

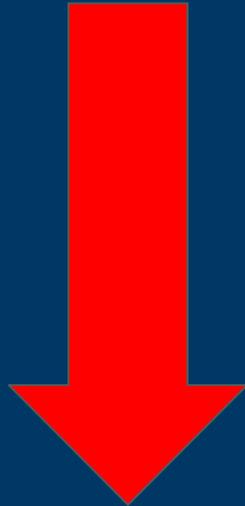


How do we help our
HR & People
leaders to **attract**,
retain and **motivate**
their people to
power business
performance?



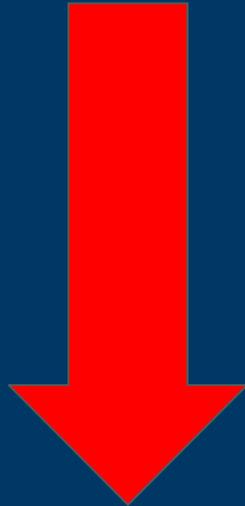
2022
UK economy GDP 4.3%

(8.7% in 2021)



2023
UK economy GDP 0.1%

(4.3% in 2022)



Forecast 2024 UK economy GDP 0.5%

(0.1% in 2023)





Abraham Maslow

(1908 - 1970)

The Hierarchy of Needs

Physiological Needs



Clothing / Shelter / Water / Food

Physiological Needs

Grocery £0.5bn (£1.2bn total)

Saved £25m

£80m PSP supermarket vouchers

Clothing / Shelter / Water / Food

Physiological Needs

Grocery £0.5bn (£1.2bn total)

Saved £25m

£80m PSP supermarket vouchers

Clothing / Shelter / Water / Food

Safety & Security Needs



Health / Employment / Property / Family

Safety & Security Needs



Wellbeing views 1m+
Financial & Mental +25%
2,300 mortgage enquiries

Health / Employment / Property / Family

Love & Belonging Needs



Friendship / Family / Inclusion / Community

Love & Belonging Needs



90,000
digital communications

Friendship / Family / Inclusion / Community

Self Esteem Needs



Achievement / Confidence / Recognition / Respect

Self Esteem Needs



7.5m digital recognition moments

£90m rewards issued

Achievement / Confidence / Recognition / Respect

Self Esteem Needs



23%
more effective
and productive

Source: HAAS School of Business Research, Forbes

Self Actualisation Needs



Acceptance / Authenticity / Purpose / Motivated

Self Actualisation Needs



APPRECIATION

Acceptance / Authenticity / Purpose / Motivated

Self Actualisation Needs

APPRECIATION

Connection

Inclusion

Resilience

Satisfaction

Team dynamics

Cultural boost

Self Actualisation Needs

APPRECIATION

Connection

Inclusion

Resilience

Satisfaction

Team dynamics

Cultural boost

POWERS

Attraction, Retention, Motivation
+ Business performance

Self Actualisation Needs



43%

more effective and
perform better

Appreciation



It's not just about what we do..

Appreciation

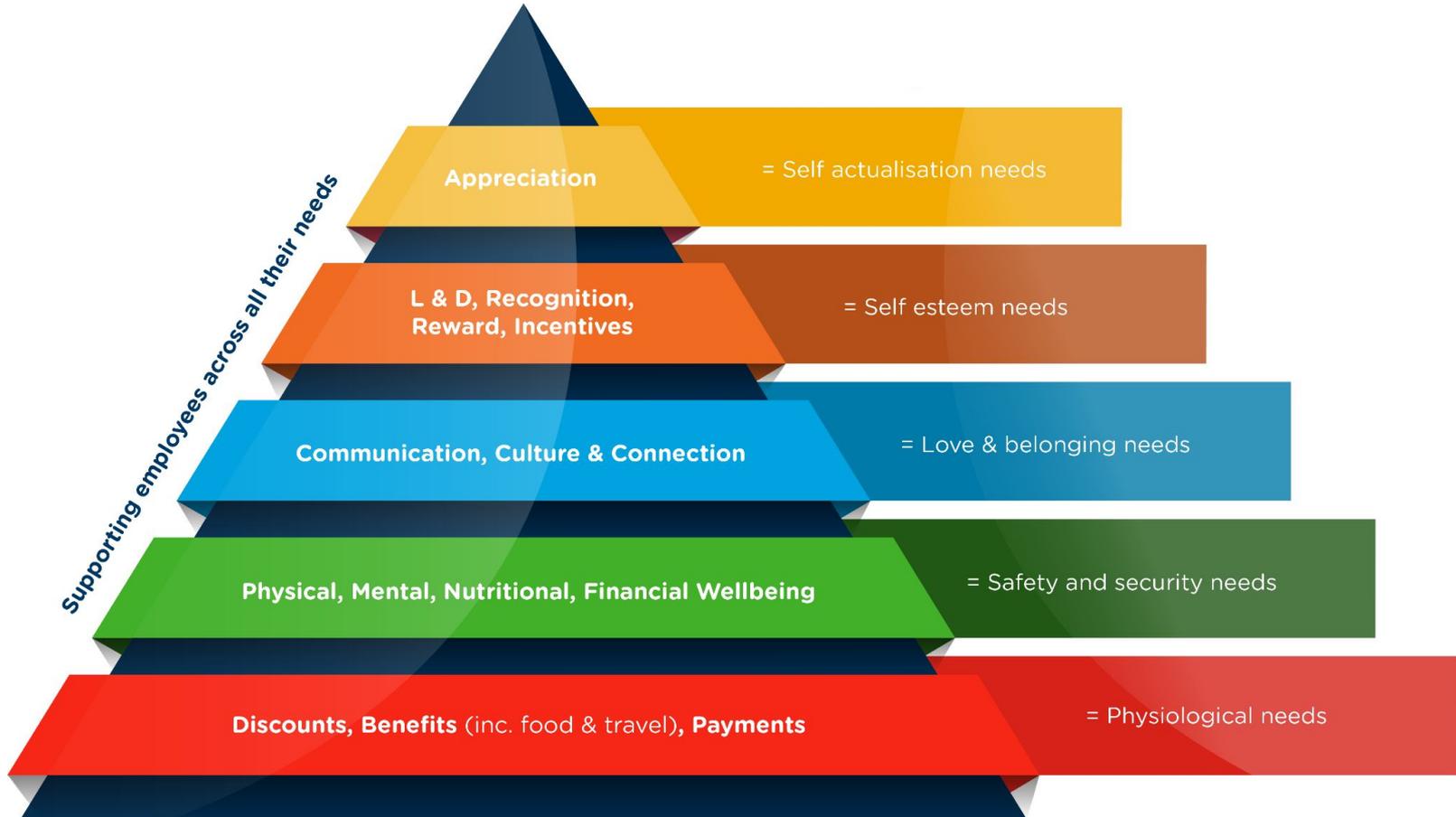
A diverse group of people of various ethnicities and ages are shown in profile, standing in a line. They are illuminated by vibrant, colorful light beams (pink, orange, blue) that create a sense of energy and unity. The background is a deep, dark blue.

It's about who we are

How do we help our
HR & People
leaders to **attract**,
retain and **motivate**
their people to
power business
performance?



Total Employee Experience Platform



THE POWER OF APPRECIATION



Appreciation Appreciates

Capture the power of appreciation



Thank you's...



Let's make the
world a better
place

