



Shell
ENERGY

Building resilience
through mission,
purpose, values
and a culture of
recognition

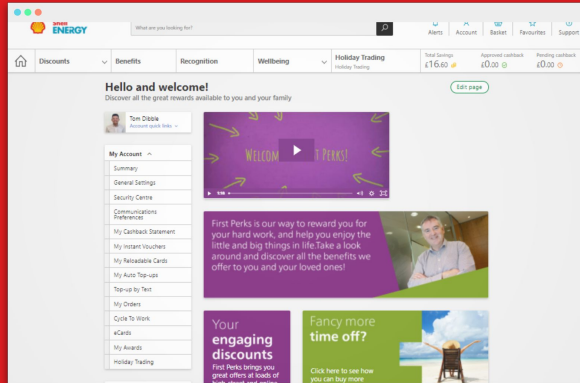




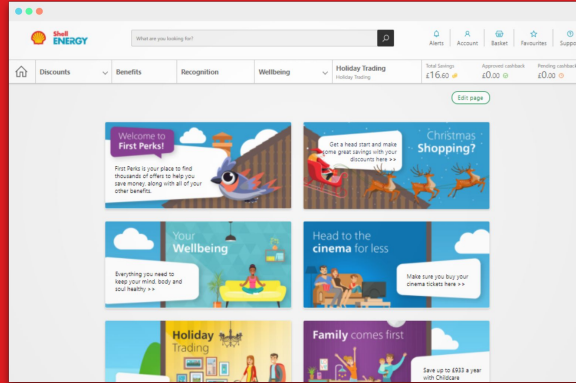
Thomas Dibble
HR Specialist
Shell Energy

A screenshot of the Shell Energy website. The top navigation bar includes the Shell Energy logo, links for Business energy, Moving home, About us, Help, and Login. Below this is a secondary navigation bar with Home, Energy, Broadband, Smart home, Boiler cover, and Shop. A yellow banner highlights important information for Post Office broadband customers and COVID-19 updates. The main content area features a 'Go Further tariff' promotion with a 'Make your home energy carbon neutral' call to action, a postcode input field, and a 'Get a quote' button. Below the main content is a secondary navigation bar with a search bar and icons for Alerts, Account, Basket, Favourites, and Support. A menu bar includes a home icon and links for Discounts, MyBenefit Kafeteria, Benefits, Recognition, and Wellbeing. The 'REWARD HUB' section is prominently displayed, featuring a welcome message and a 'Welcome to the REWARD HUB' heading. Below this are two tiles for 'Wellbeing' and 'Recognition'.

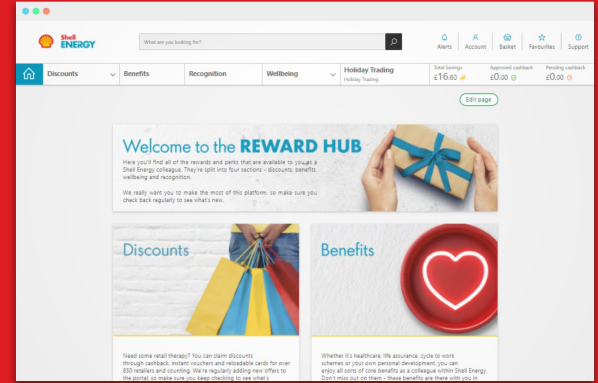
Initial launch First Perks



Re-design First Perks



Relaunch Reward Hub



2017

2018

2019



Shell
ENERGY

Company values

We Care

about each other, our customers and the environment

A light blue circular graphic with a white heart icon in the center, partially overlapping the bottom right corner of the card.

our thinking and challenge ourselves to be better every day

We Evolve

A white circular arrow icon on a yellow background, partially overlapping the bottom left corner of the card.

We Embrace differences

and value diversity in views, ideas and backgrounds

A white icon of two hands shaking, set against a circular graphic, partially overlapping the top right corner of the card.

on our promises and believe in what we do

We Deliver

A white double arrow icon pointing right, set against a circular graphic, partially overlapping the top left corner of the card.

Shine

CELEBRATING OUR PEOPLE

The screenshot shows the Shell Energy Shine website. At the top left is the Shell Energy logo. A search bar contains the text "What are you looking for?". Navigation icons for Alerts, Account, Basket, Favourites, and Support are visible. A menu bar includes Discounts, MyBenefit Kafeteria, Benefits, Recognition (highlighted in blue), and Wellbeing. An "Edit page" button is in the top right. The main content area has two columns. The left column features a "Welcome to our awards" section with the Shine logo and a grid of yellow stars. The right column features a "Send an eCard" section with an illustration of a hand holding an eCard envelope and a red "1" badge. Below each section is a short paragraph of text.

Shell ENERGY

What are you looking for?

Alerts Account Basket Favourites Support

Discounts MyBenefit Kafeteria Benefits Recognition Wellbeing

Edit page

Welcome to our awards

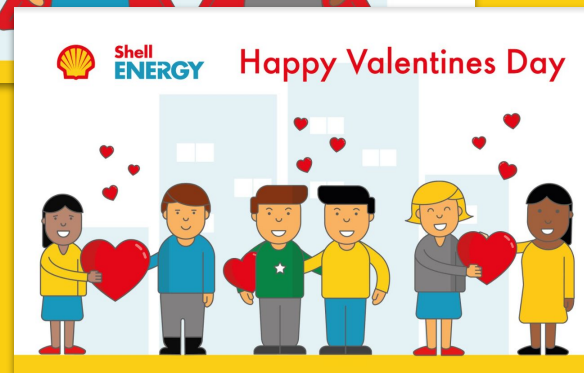
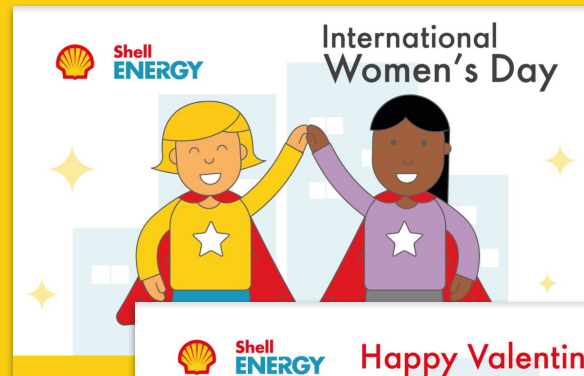
Shine
CELEBRATING OUR PEOPLE

Shine is our new business-wide colleague recognition programme.

If you know a colleague who has brought our values to life and really 'shines' - nominate them today.

Send an eCard

Our eCards are a fun and informal way to recognise colleagues. Anyone can send a greeting to say well done, welcome or even happy birthday. Send an eCard and make someone's day.





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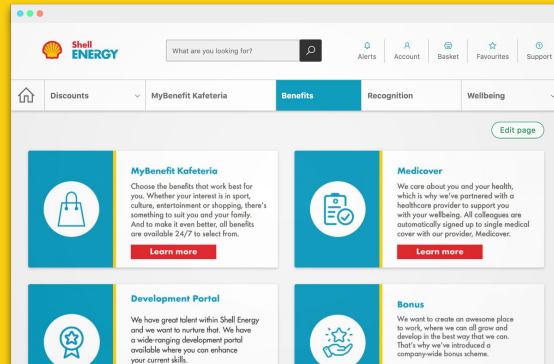
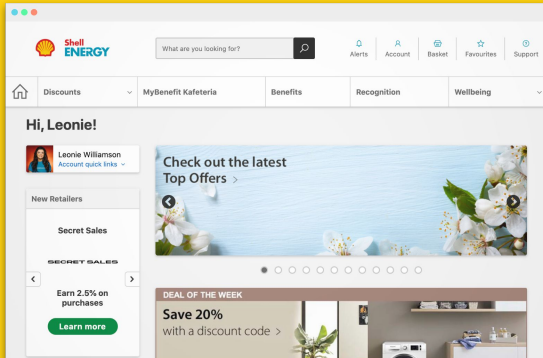
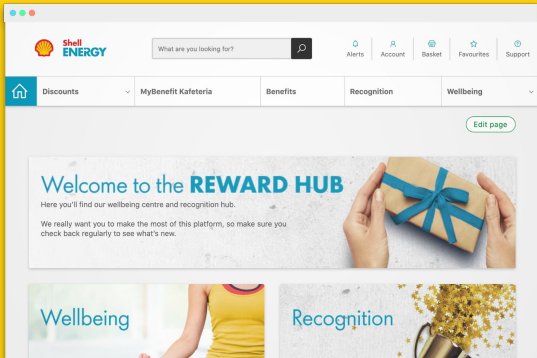
We respect each other and our
customers; we trust good intent.
We are open and inclusive, we listen
and are transparent in everything
we do. We embrace each other's
differences and come together in
pursuit of our common goals.



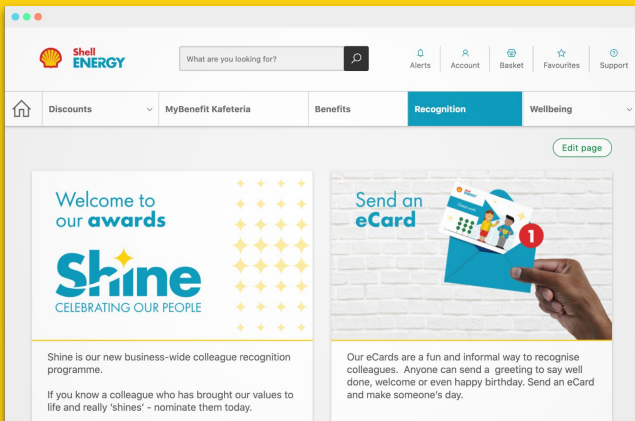
Homepage

Discounts

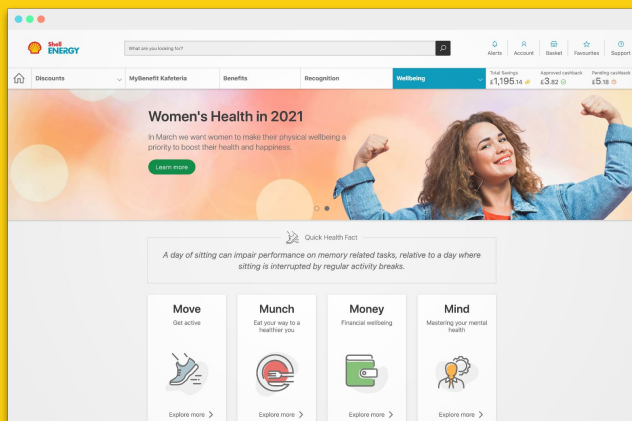
Benefits



Recognition



Wellbeing Centre





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Time for Q & A

Got a question?

Please comment in the chat thread.



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Shell Energy