



## The New EVP - What Covid has done for consumer behaviour

Sevi Rahimova | Head of Product | Reward Gateway

## Hello:)

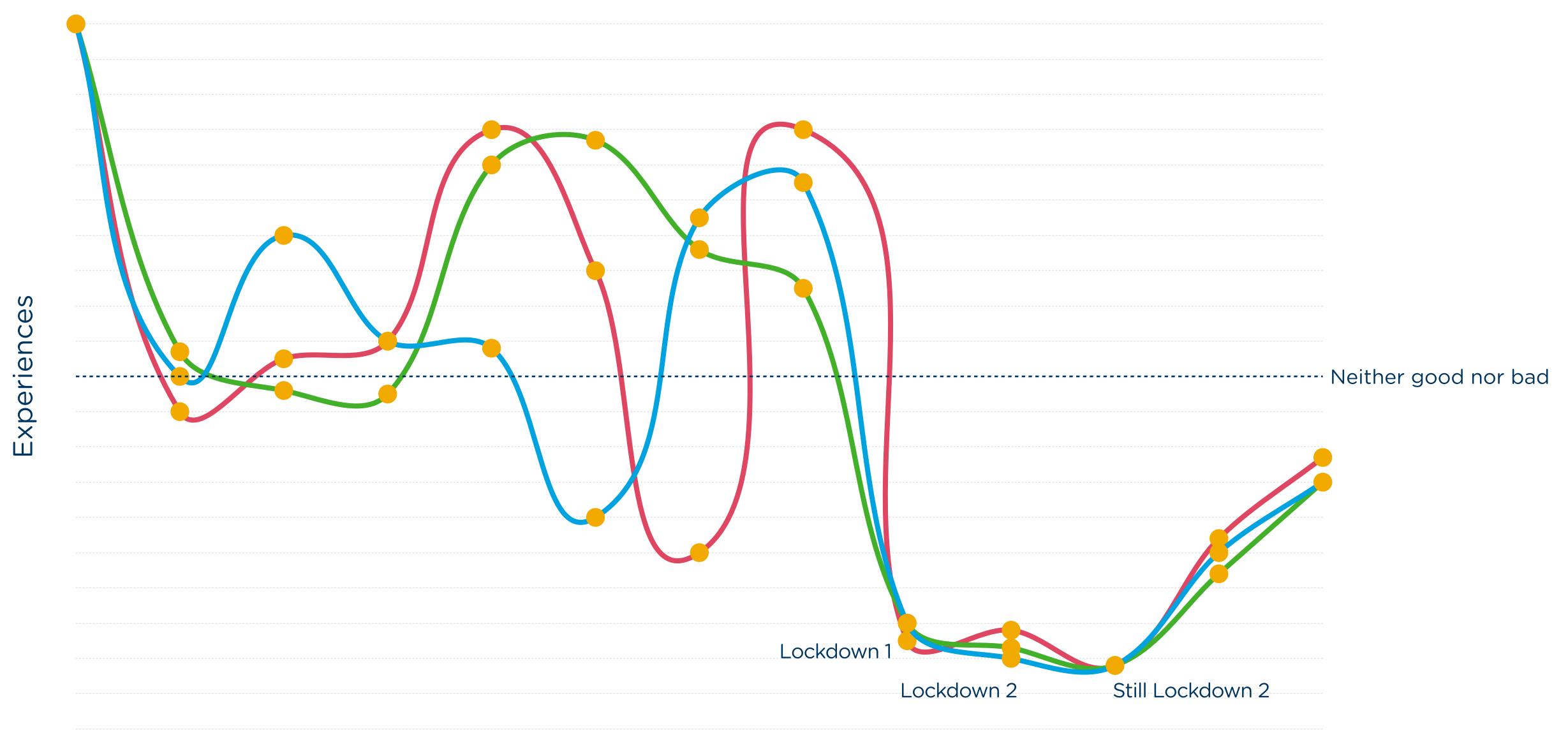
### Time

### Life

## Life is **experiences** over **time**









Time





Sign In 🗸

Life > For her > For him > For all (472)

#### **5** Get back to normal

Sold by Life-Like

4.6 ★★★★★ 133 ratings



Turbo-charged get back to normal in pink

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### Normal is the new sexy





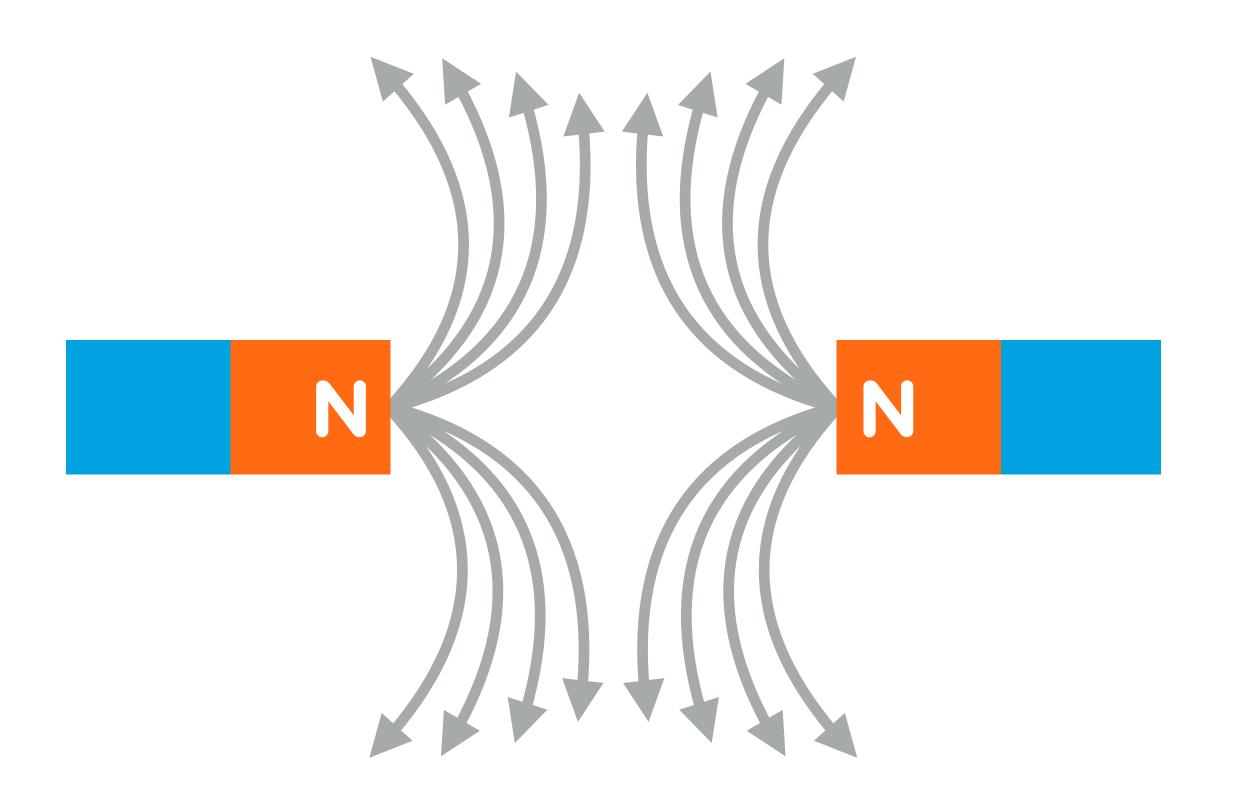
Past Future

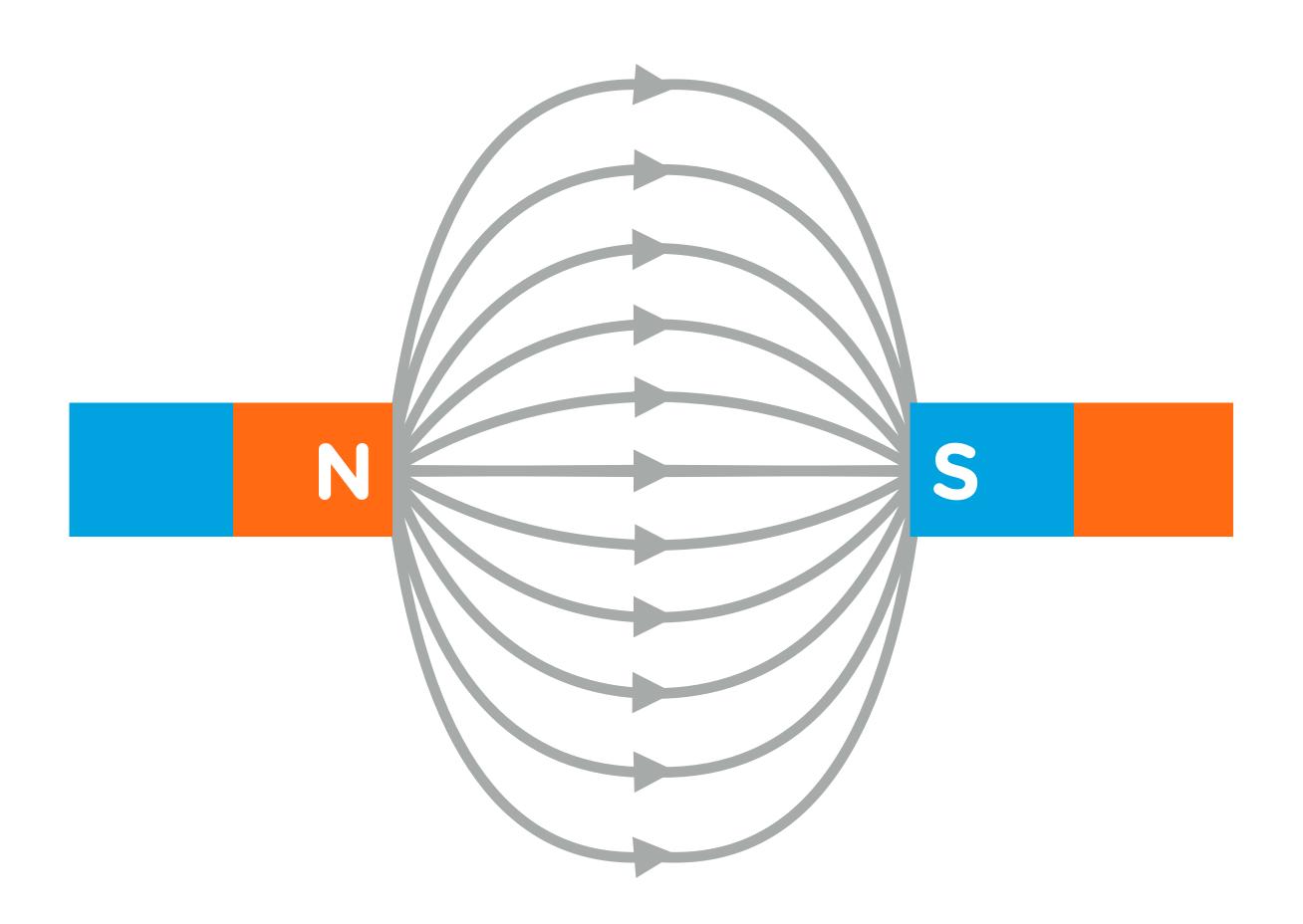
Old practices New practices

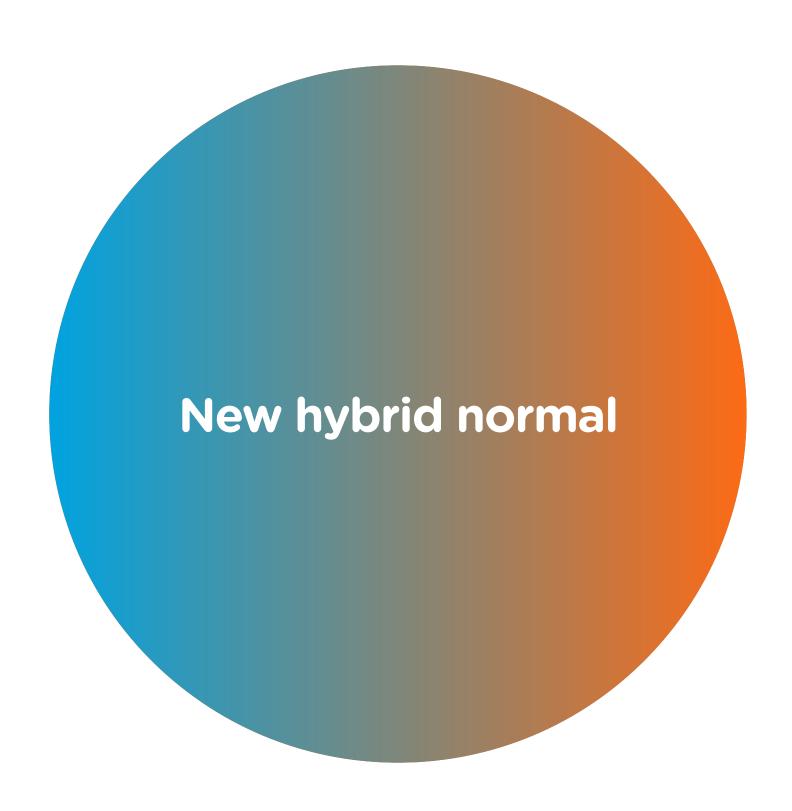
Office Remote

Employee wellbeing Personal wellbeing

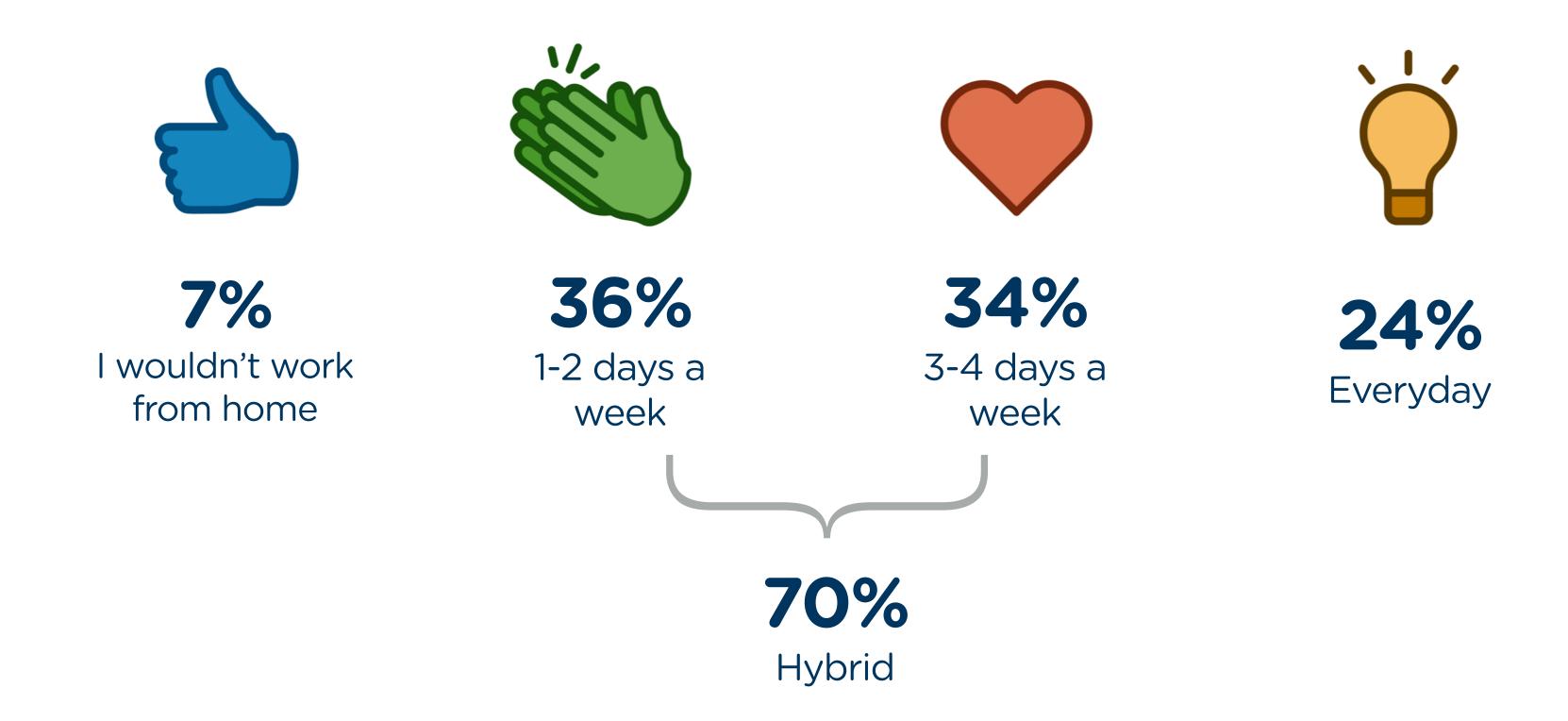








### How many days a week would you like to work from home after the pandemic subsides?







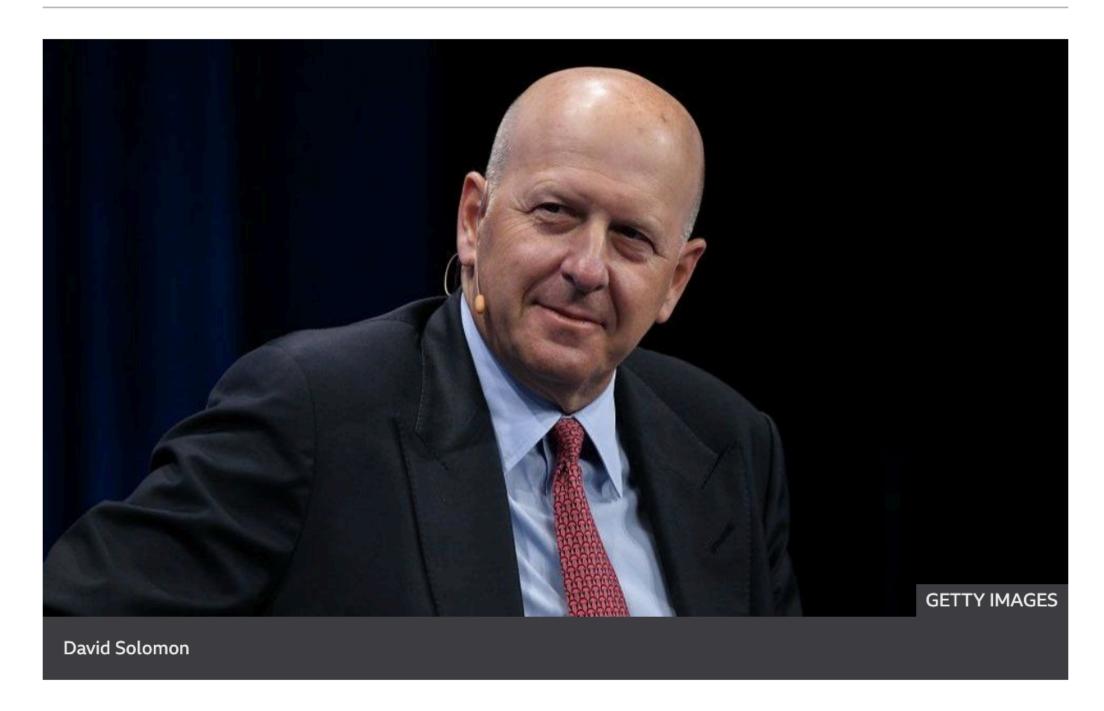
# Life happens inside and outside of work hours



### Goldman Sachs: Bank boss rejects work from home as the 'new normal'

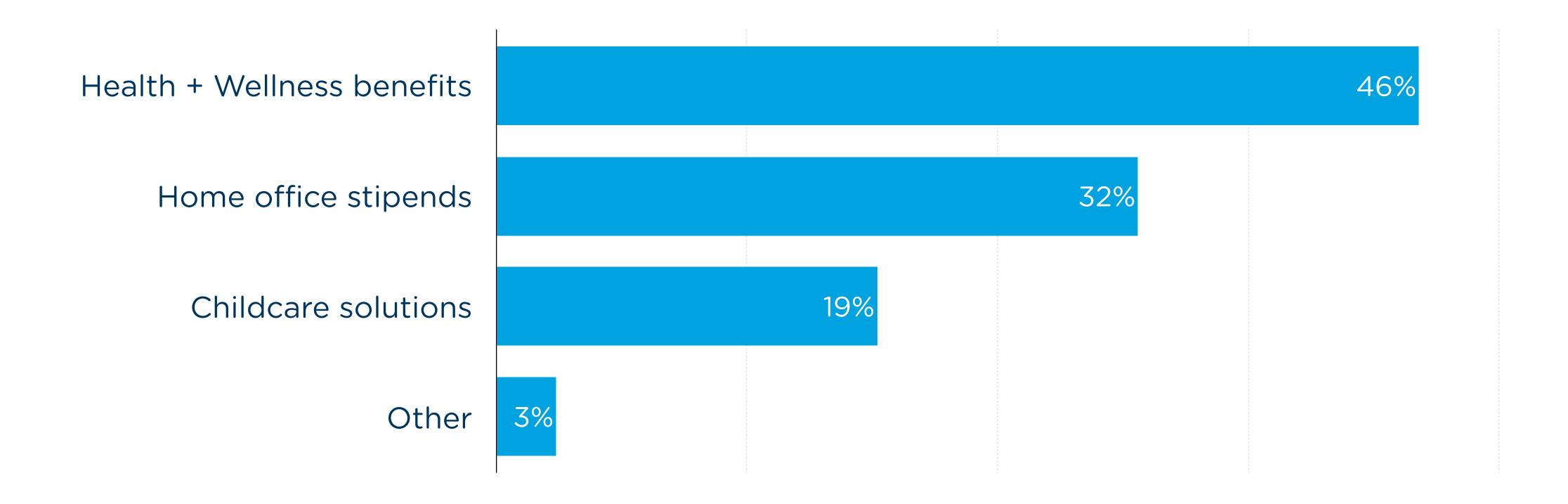
© 25 February





Goldman Sachs boss David Solomon has rejected remote working as a "new normal" and labelled it an "aberration" instead.

#### What remote-work perks or benefits do you think are needed most?







The new normal for benefits



#### Welcome to Rewards Hub, Leslie!

You have recently joined Deloitte and we wanted to share some quick tips with you. Make sure you also visit the 'My Benefits page' to see all benefits you can choose from. Find a variety of discounts options on the My Discounts page.

See new benefits

Skip >



✓ Don't show me again during this window



#### Now eligible for new benefits and funding

Hi, Leslie! Congratulations on your new role! You're now also eligible for a whole new set of benefits. Head to 'My Benefits' section and see all new and exciting options you can choose from. Did you know as a part of your new role, Deloitte is also funding Pensions for you? There's no further action required from you, it's activated automatically for you. You can read more about what's covered here.

See new benefits

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#### Welcome back, Leslie!

Maternity leave return pop up: Welcome back, Leslie!We hope you enjoyed the time with your family and are really excited to welcome you again. We just wanted to remind you your Childcare contributions were paused while you were in family leave and you'll need to restart them yourself, if you wish to continue receiving them.

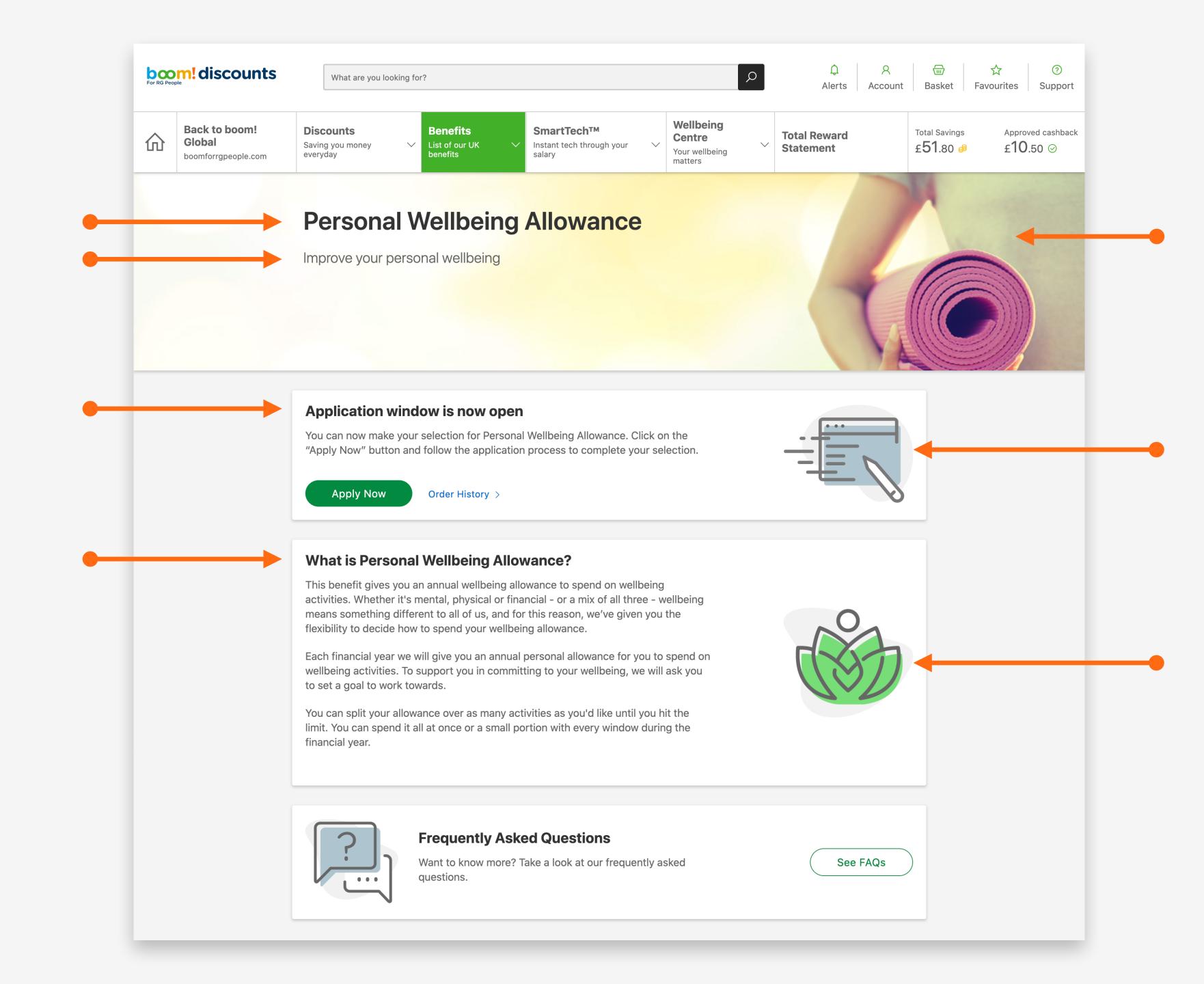
Review benefits



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#### Configurable



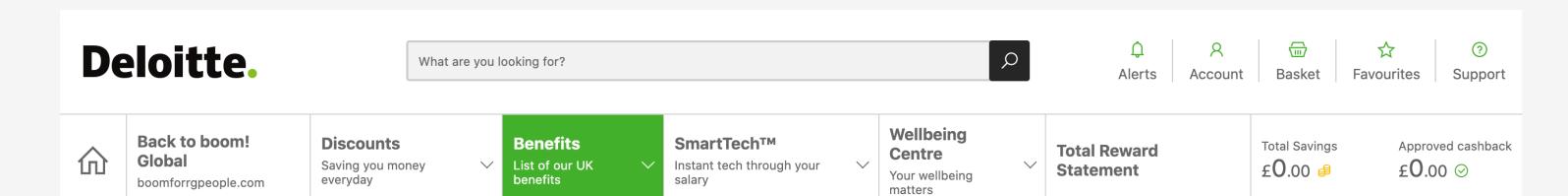
Configurable

Automated

Configurable

Automated

Simplified



## Shared victories happen in many different places

## Collaboration is up 50% in the last two decades

- Harvard Business Review study

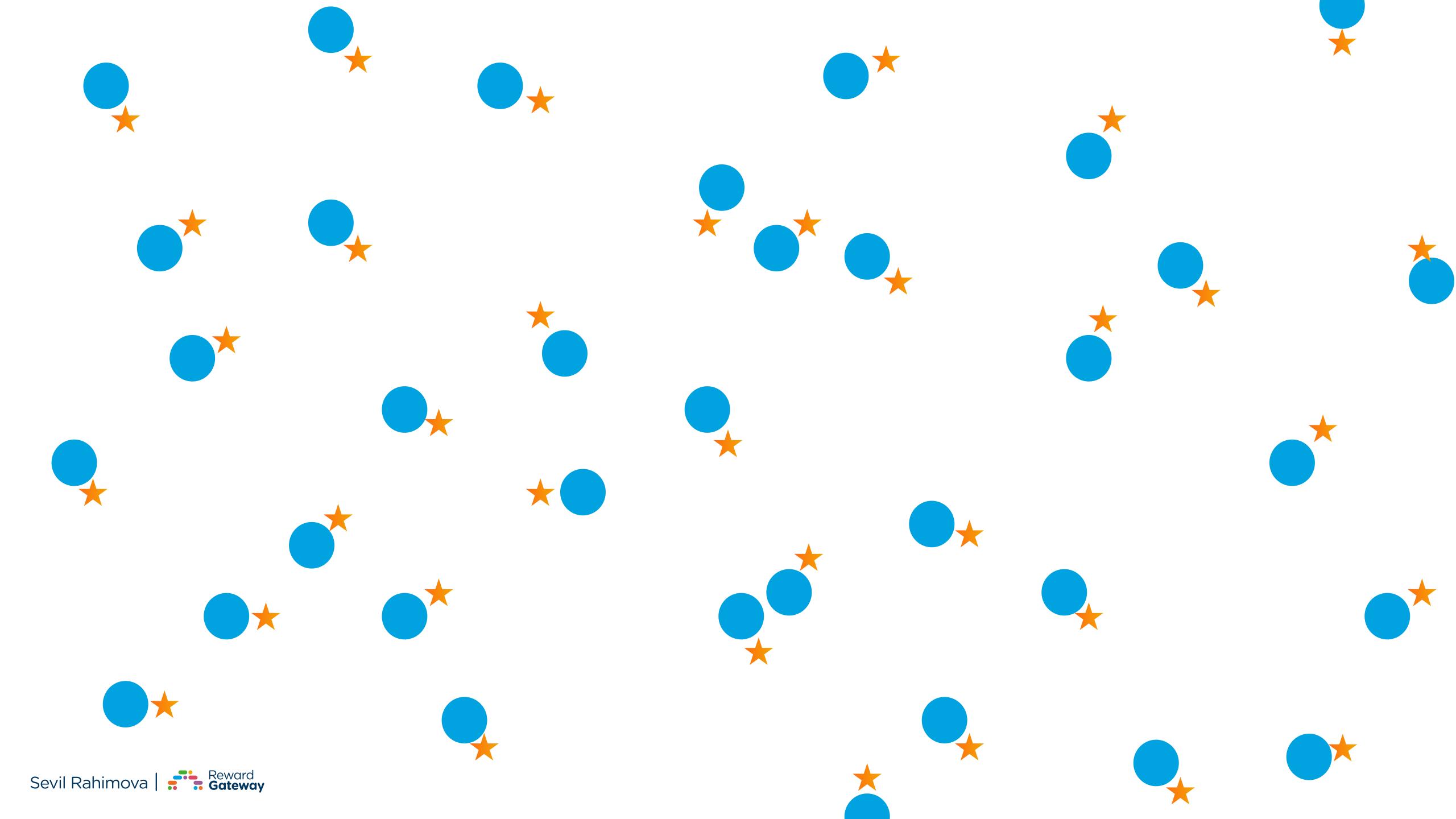


## 83% of employees rely on using technology for collaboration

- Alfresco



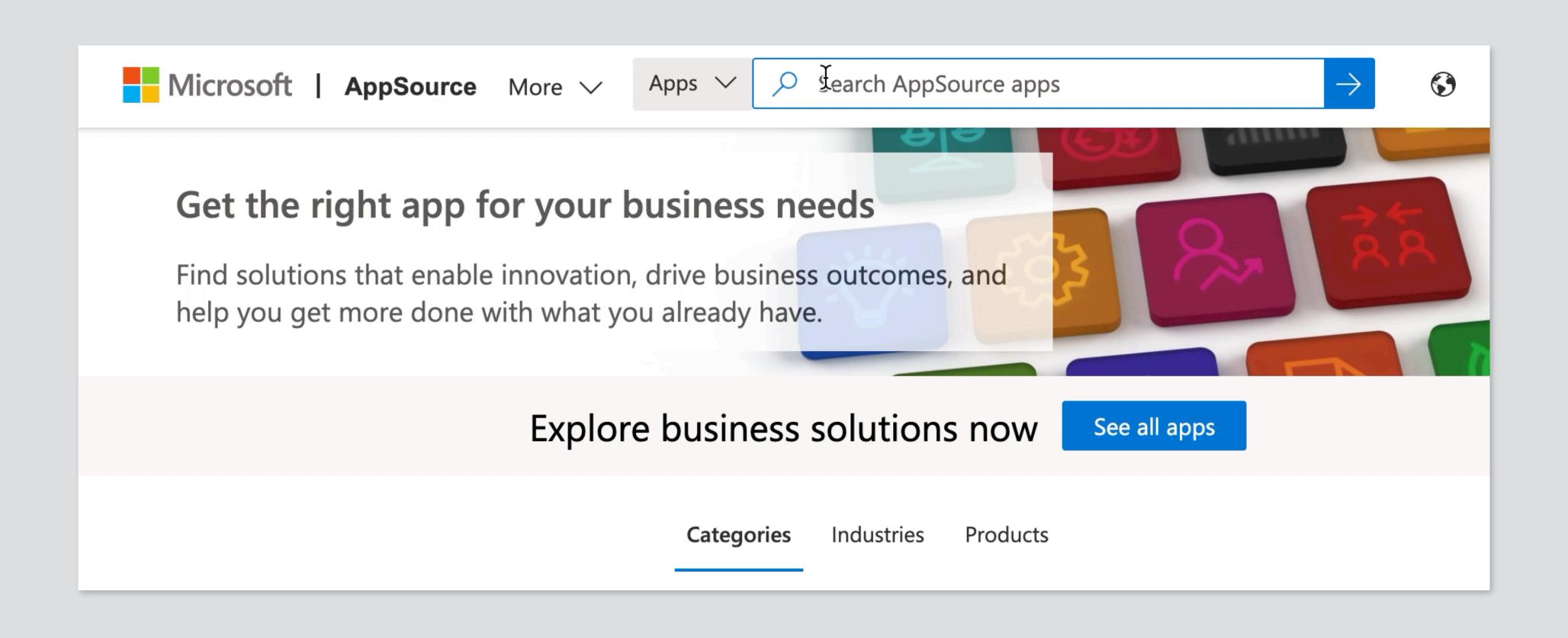
The new normal for collaboration





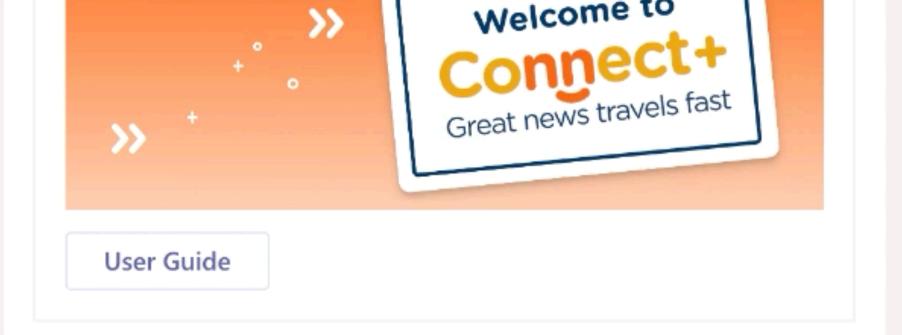








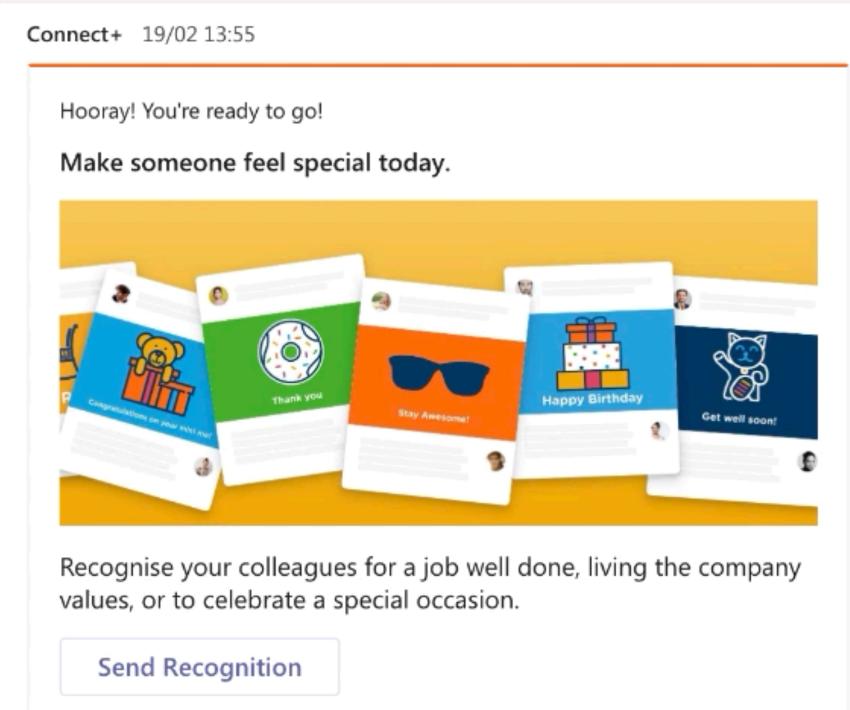
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19/02 13:55 Recognise

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Type your questions here







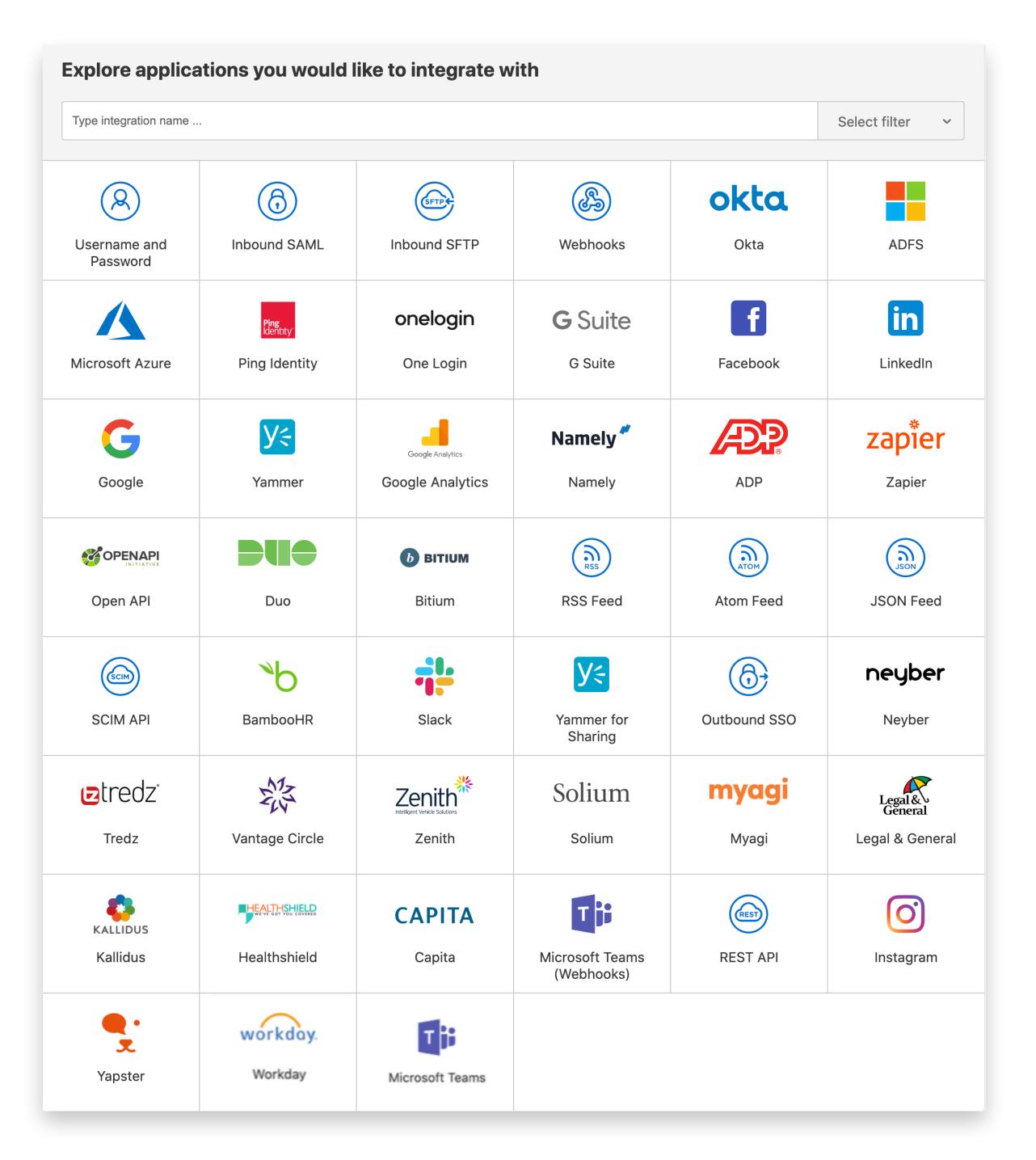






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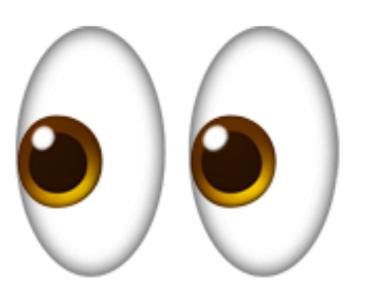
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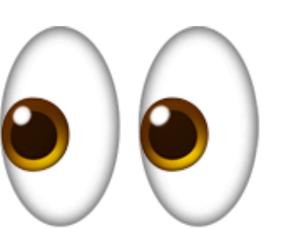






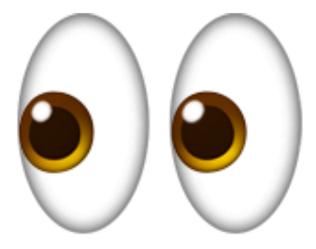


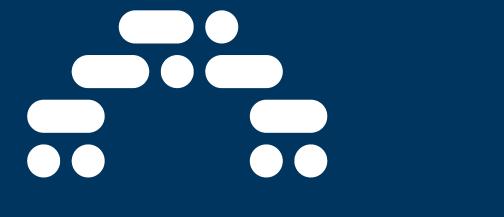












RewardGateway

the employee engagement people



## Great memories come in all shapes and sizes

# Employees value choice (41%) and transparency (33%) the most in their redemption experience

- Reward Gateway study



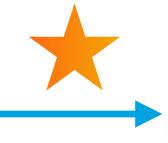
## Consumers will continue to shop more online

- Google Search Trends | McKinsey | Swiss Re institute



## The new normal for <u>reward</u> redemption







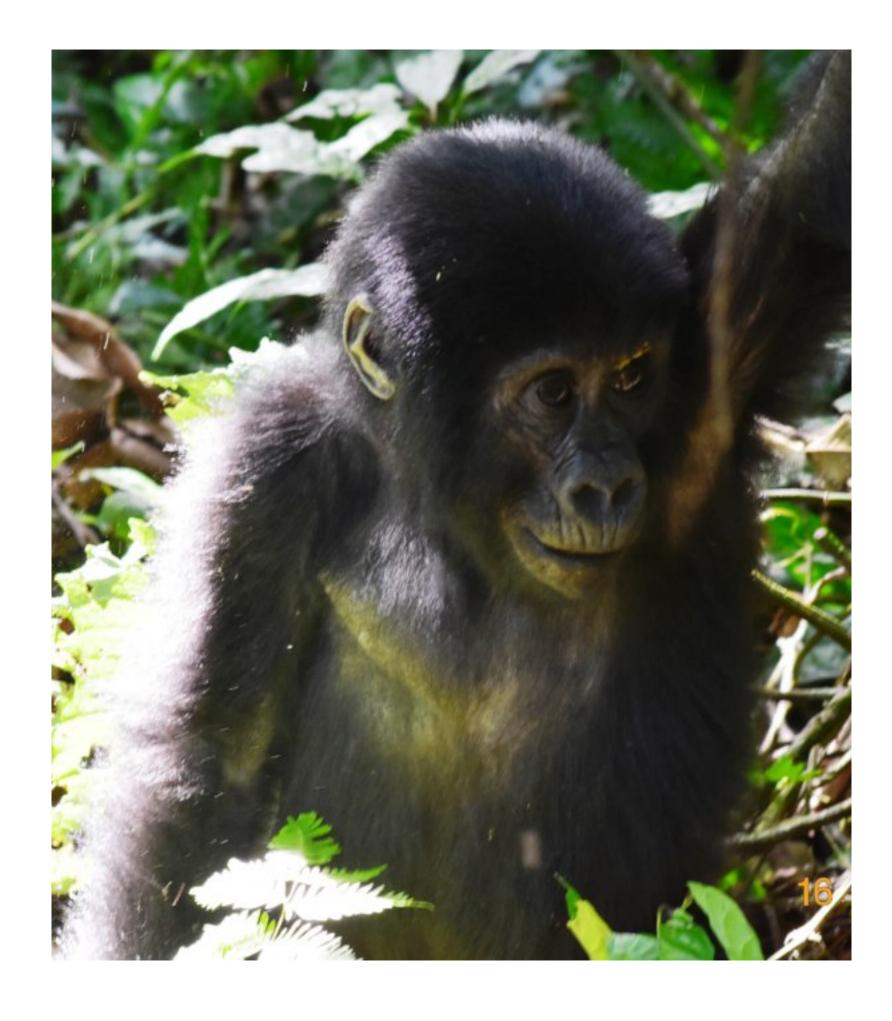










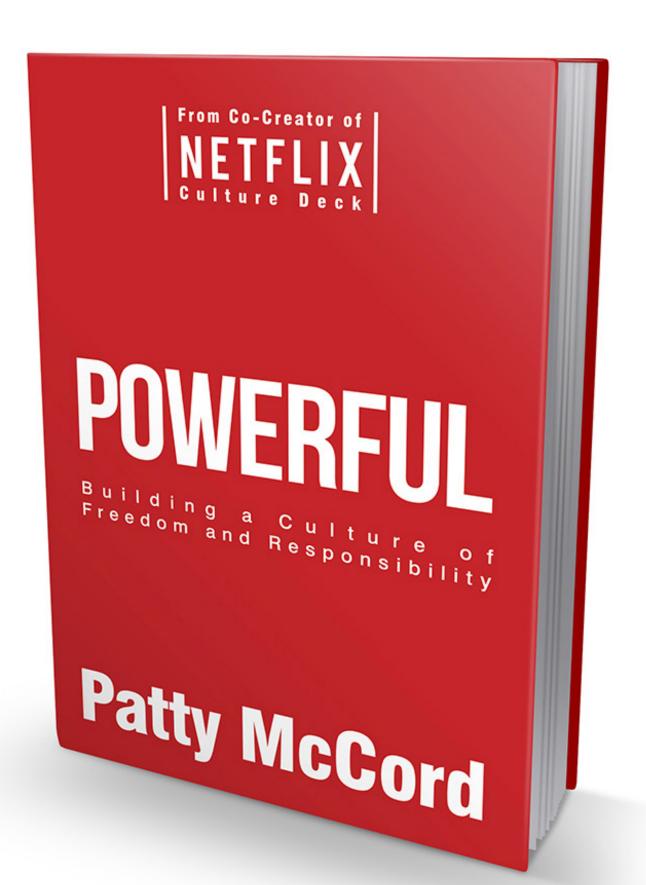












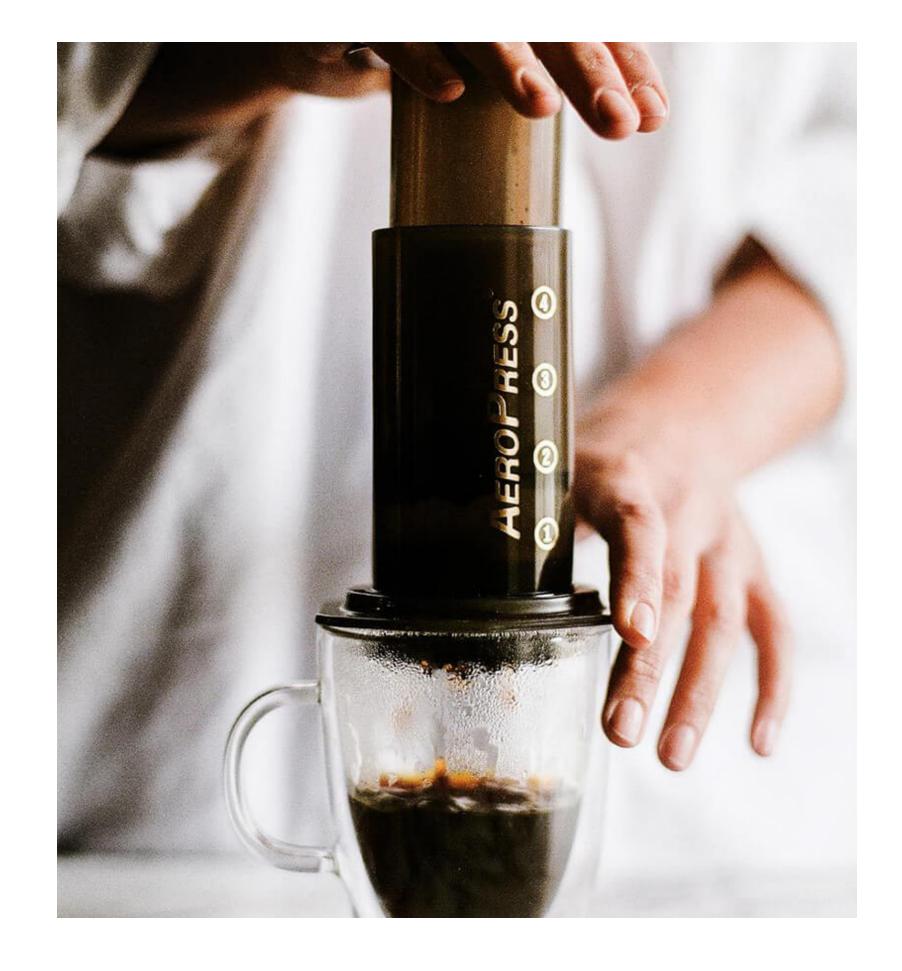




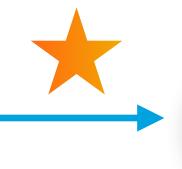
Reward Gateway

Sevi Rahimova Head of Product









Reward Gateway







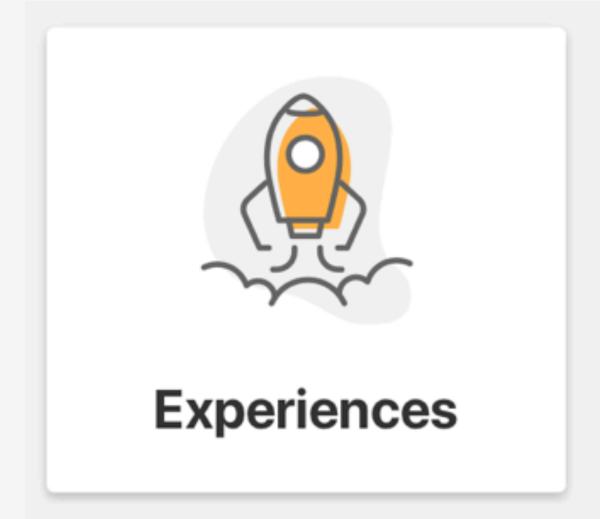


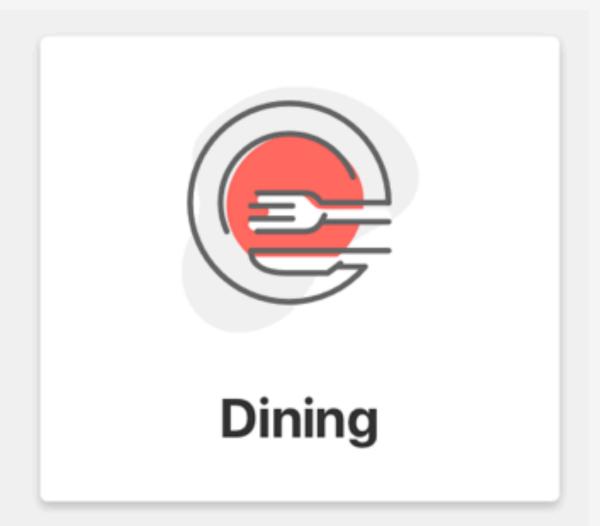
Doug Butler
CEO
Reward Gateway

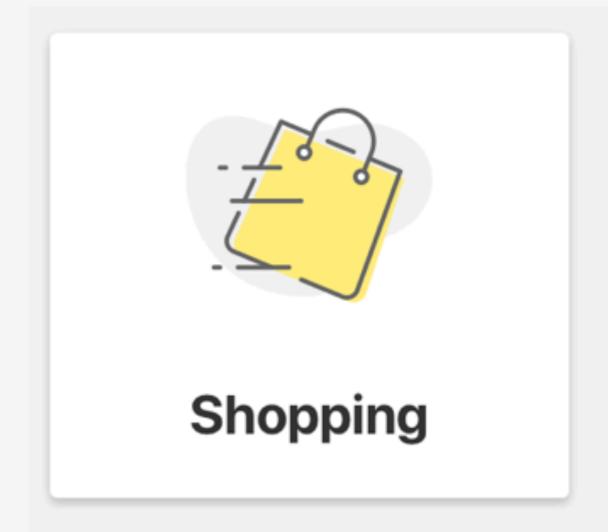


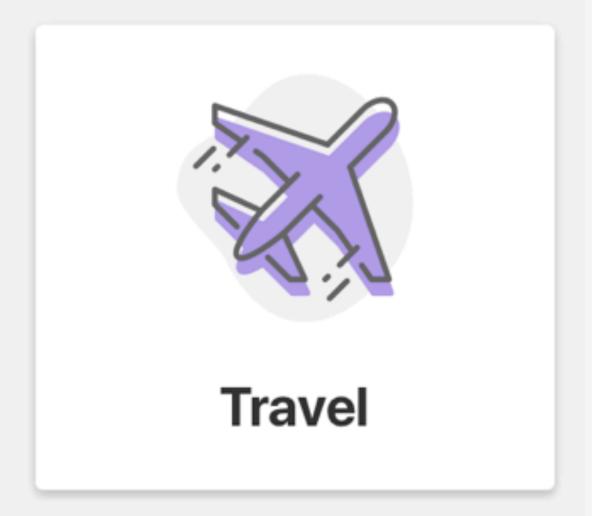


## 800+ much loved retailers









### 800+ much loved retailers

29,000 charitable causes











800+ much loved retailers

29,000 charitable causes

Millions of products





