

How HomeServe built a future proof EVP ready for the new world of work



Reward Gateway The Engagement Bridge the employee engagement people Recognition Learning Job Design Leadership Management Purpose, Mission and Values Open & Honest Communication Pay & Benefits Pay & Benefits Workspace Wellbeing Wellbeing Workspace



A large Home Assistance organisation and in the UK and we have offices in Walsall, Nottingham and Preston, along with a remote workforce spread across the country.

HomeServe's workforce (around 2,500) consists of...



ENGINEERS / HOME EXPERTS
Our 'man in a van', going in to
People's homes and on to their
properties to fix or replace
something which isn't working



CONTACT CENTRES

The People on the phones and online processing claims, deploying engineers, selling and renewing policies



SUPPORT FUNCTIONS

Marketing, Finance, IT, Compliance & Risk and the People Team, supporting the front line area's of the business



ROSHINE BULPITT

Head of Engagement & Talent Development With HomeServe for just over 3 years

OUR CULTURE

The customer is at the heart of everything we do

Community • Pride • Leadership • Supportive • Inclusive • Development • Caring

OUR PEOPLE PROMISES

Dare to Care Own it Always Improve Do The Right Thing Win Together, Trust Each Other













COMMUNICATION

Communication is key, don't assume by saying something once, everyone has listened....

OUR CHANNELS

Yammer PeopleServe Big Red Couch Manager Network Leader Messages Warm and Dry Welcome Home









PeopleServe

Your award winning discounts & recognition site!

Edit page











One Plan Your Share in HomeSi

One Plan -

67 ◆

ENHANCEMENTS

by Maria Davies - 1 week ago



☑ Write a new post





Savvy Saver Competition by Maria Davies

52 ⊕



70 ◆



Cycle to Work

The Wellbeing Centre



PeopleServe Recognition

You can nominate for a



See all posts >



Check them out here >>



Ecards & **Shooting Stars**



SmartTech



Discounts

retailer we have on the site.



Need help?

CONNECTION

Make it relevant

The 'so what' Clarity and consistency

Make use of all of our channels online / traditional / verbal

- ✓ Stakeholder networks
- ✓ Everyone is accounted for
- ✓ Make it fun when we can



RECOGNITION

Recognition is BIG for HomeServe - part of our culture and DNA

12,000 more eCards sent over 2020 than in 2019

Introduced COVID specific eCards called iso-greetings

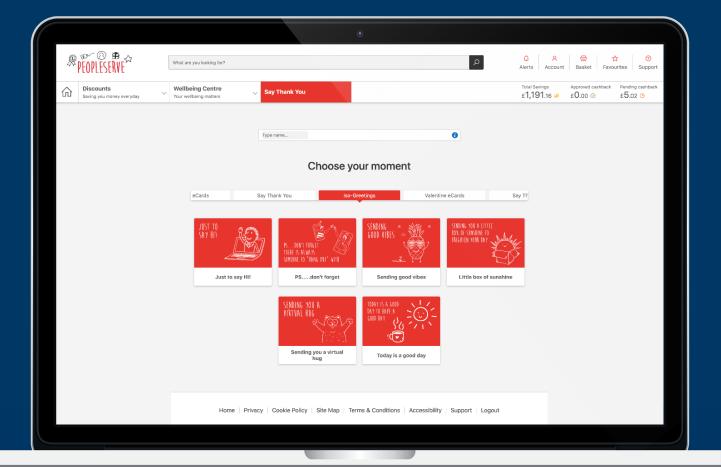
Opened a specific nomination window for COVID Shining Stars











WELL BEING

Dedicated Well Being and Occupational Health Team

Annual Calendar of Well Being initiatives and events e.g Know Your Numbers, Mental Health Awareness Week

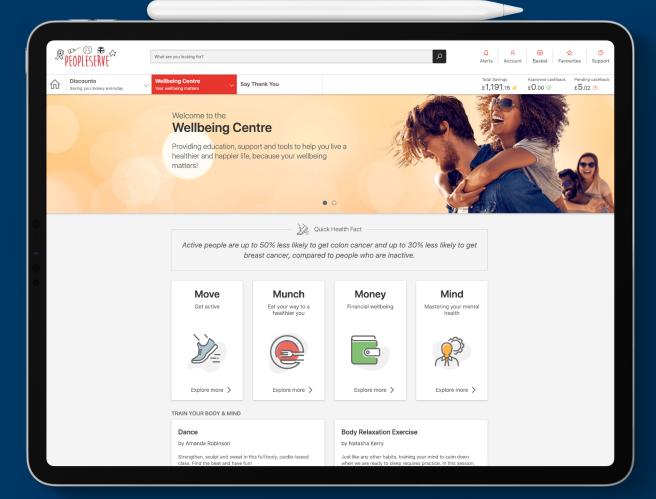
Trained Mental Health First Aiders throughout the business

Staying Connected

Support and Sign Posting

EAP / Well Being Hub





BENEFITS

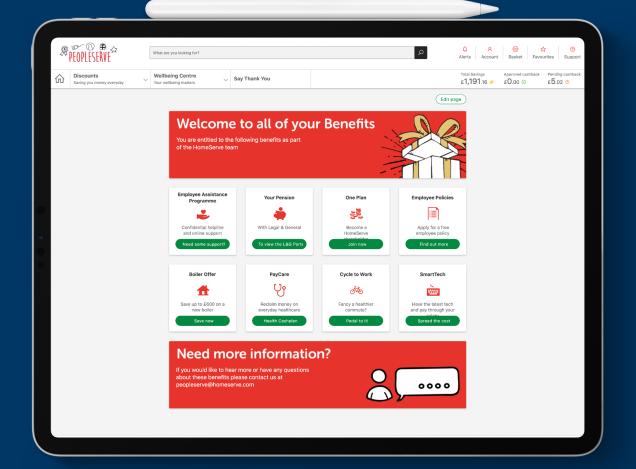
Comprehensive package, continually evolving Pension, Life Assurance, Income Protection, Share Scheme, Cycle to Work, Free Policy

SmartTech

Financial Wellbeing







COMMUNITY

Customer First

Sole purpose is to help those in need in our customer community

NHS Initiative in 1st lockdown

Anyone who worked for the NHS or in social care could call HomeServe with a plumbing or heating emergency and we went and fixed it for free. They did not need a policy or membership, they did not have to opt-in. Over 3700 jobs were completed for the NHS.

- ✓ Payroll giving
- √Volunteering days
- ✓ Virtual Job Club with Business in the Community





Four final future proofing tips . . .

Take a step back and re-evaluate

to do more with less

Focus on the areas that will make the biggest difference

Measure, test, repeat

